

School of Management

School of Management

Overview

All organizations, large and small, have managers. They effectively lead, coordinate and communicate innovative solutions in all aspects of an organization from accounting to operations to human resources. Managers are adaptable leaders with strong roots in analytics, complemented by solid communication skills that help their organizations compete in the business world. Krannert graduates have a strong work ethic, analytical abilities and good communication skills. Leveraging the strength of Purdue's reputation in the STEM disciplines, Krannert students reach across campus to work with engineers on community service based teams, work with students of the liberal arts to create business strategies for new companies growing out of the Purdue Foundry, or compete in local and national case competitions and student research symposiums.

A multi-functional set of management core courses allows you to discover different areas of business such as finance, strategy, law, and organizational behavior. You'll refine your critical thinking, communication and analytical skills in classrooms that use business cases, experiential real world business problems, student team projects and frequent speakers who bring the "real world" to the classroom. Students majoring in a particular functional area can add concentration areas to focus on specific interests such as data analytics, management consulting or international business. Students in Management also have the opportunity to add a Certificate in Entrepreneurship & Innovation.

Graduates pursue many different careers. Some begin in corporate management rotational programs, as account managers or as project managers and some aspire to start their own businesses. Some aspire to the C-suite job and become Chief Executive Officers, Chief Financial Officers or Chief Information Officers. You will find Krannert management graduates scattered all over the world in companies like Boeing, General Motors, IBM, Amazon.com, Google, United Technology, Tesla, Facebook, Purdue University and Target Corporation.

Admissions Website

Contact Information

Advising

All students are assigned an academic advisor who will work with them from their first semester to graduation. Students are required to meet with their advisors once a semester to review plans for the upcoming semester and to receive the registration PIN. Advisors also meet with students to discuss academic and personal concerns, answer questions, refer student to appropriate resources, and help them achieve their goals.

High-achieving students are given opportunities to participate in the Larsen Leaders Academy throughout their degree programs, working with special advisors and support staff. The Academy houses both professional and educational programs that bring student into contact with networks of their like-minded peers, faculty and professional managers.

Krannert Building, Room 352

403 West State Street

West Lafayette, IN 47907

Phone: (765) 494-4343

Fax: (765) 496-1479

School of Management Administration and Instruction

Management Overview

All organizations, large and small, need managers. They effectively lead, coordinate and communicate innovative solutions in all aspects of an organization from operations to human resources. Managers are adaptable leaders with strong roots in analytics, complemented by solid communication skills that help their organizations compete in the business world. The characteristics of Krannert graduates are a strong work ethic, analytical strengths and good communication skills.

A multi-functional approach to coursework allows you to discover different business areas at the same time like finance, strategy, law and organizational behavior. You'll refine your critical thinking, communication and analytical skills as you explore these different aspects of business. Students can add concentration areas to focus on specific interests.

Graduate pursue many different careers. Some begin in corporate management rotational programs, as account executives or as project managers and proceed to start their own businesses. Some go for the C-suite job and become CEOs and CFOs. You will find Krannert management graduates in companies like Boeing, General Motors, IBM, Amazon.com, Google, United Technology, Purdue University and Target Corporation.

About the Economics Program

Welcome to Purdue University's Department of Economics. The Department, located in the Krannert School of Management, has a long tradition of excellence in research and teaching. Economics faculty members are leaders in their respective fields. The Economics Department offers both undergraduate and graduate degree programs. For undergraduates students, the Department offers two Baccalaureate degrees, a Bachelor of Science (BS) degree in Economics through the Management School and a Bachelor of Arts (BA) degree through the College of Liberal Arts. We also offer an Economics Honors Program and a Minor in Economics. For more information on these undergraduate programs, please follow the links under Programs below.

Faculty

Management Faculty

Economics Faculty

Contact Information

The Krannert School of Management
Krannert Building, Third Floor
The Webster Undergraduate Programs Suite
403 W. State Street
West Lafayette, IN 49707
(765) 494-4343
management@purdue.edu

Economics Department

Purdue University
Krannert Building
403 W. State Street
West Lafayette, Indiana 47907-2056

Phone: Advising Office (765) 494-4343

Fax: (765) 494-9658

Graduate Information

For Graduate Information please see Department of Management (Graduate)

Baccalaureate

Accounting, BS

About the Program

Accountants help businesses and organizations solve problems and succeed in a rapidly changing, globally competitive environment. Accountants prepare and interpret financial information that is used in a variety of settings. Companies use accounting information in strategic planning and performance evaluation. Investors, lenders and venture capitalists

use accounting information when deciding whether and where to invest their funds. Government regulators, such as the Securities and Exchange Commission and even the FBI, use accounting information to detect fraud.

With Krannert's accounting degree, you can pursue a career in public, corporate, tax, non-profit or government accounting. Our graduates join a network of Purdue alumni who hold important positions in organizations around the world. For example, Beth Brooke-Marciniak, CPA and Global Vice Chair - Public Policy at EY, has been named to the Forbes List of 100 Most Powerful Women. Our graduates place nationally with Big 4 accounting firms, regional public accounting firms, Fortune 1000 companies, consulting firms, small corporations, not-for-profits and government agencies across the U.S. and internationally. A sample of recent jobs that our students have accepted.

You can also prepare for the highly valued Certified Public Accountant (CPA) or Certified Management Accounting (CMA) professional certifications. The Accounting Area offers specialized courses in forensic and international accounting, two of the most important growth areas in accounting today.

In addition to your accounting classes, you will take courses in other management areas, such as operations management, finance, marketing and human resource management as you complete your accounting degree. As a result, you will leave Krannert with a solid understanding of both accounting and overall business operations.

Not majoring in Accounting? You can develop valuable accounting skills by concentrating or minoring in Accounting in conjunction with other majors by taking 12 credit hours of upper division accounting classes. For more information, please check with an undergraduate advisor.

Check out a story about how our accounting students helped Purdue to transition to its new procurement system: [click here](#)

While studying at Purdue, accounting students have ample opportunities for professional development and networking through student organizations sponsored by the Accounting Area. The Accounting Area is committed to Purdue's mission of creating and disseminating knowledge. Over the last several years, our faculty members and recent Ph.D. graduates publish their research in top academic journals and present it conferences around the world. Check out our undergraduate accounting clubs (Beta Alpha Psi and the Purdue Accounting Association). There are lots of ways to get involved!

Three Outstanding Programs:

- Our undergraduate accounting major is a 120 credit hour program that provides students with the foundation for successful careers in accounting and business or for graduate study.
- Our Certificate of Advanced Accountancy program adds a 5th year to the undergraduate accounting major and puts students on an educationally sound path to the 150 credit hours needed to take the Uniform CPA exam in most states.

Our Masters of Science (Accounting) degree is a two-semester, 30 credit hour program that features a flexible curriculum with field consulting opportunities with start-ups and non-profits. Students tailor their coursework to their career goals while becoming CPA-exam ready.

Degree Requirements

120 Credits Required

Required Major Courses (52 credits)

- ECON 25100 - Microeconomics ♦ (*satisfies Human Cultures Behavioral/Social Science for core*)
- ECON 25200 - Macroeconomics ♦ (*satisfies Human Cultures Behavioral/Social Science for core*)
- MGMT 20000 - Introductory Accounting ♦

- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- MGMT 30500 - Business Statistics
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 35000 - Intermediate Accounting I
- MGMT 35100 - Intermediate Accounting II
- MGMT 36100 - Operations Management
- MGMT 38200 - Management Information Systems
- MGMT 50300 - Advanced Accounting
- MGMT 50400 - Tax Accounting
- MGMT 50500 - Management Accounting II
- MGMT 50600 - Auditing
- OBHR 33000 - Introduction To Organizational Behavior

Other Departmental/Program Course Requirements (48-49 credits)

- CS 23500 - Introduction To Organizational Computing
- MA 16010 - Applied Calculus I ♦ (*satisfies Quantitative Reasoning for core*)
- MA 16020 - Applied Calculus II ♦ (*satisfies Quantitative Reasoning for core*)
- ENGL 42000 - Business Writing
- STAT 22500 - Introduction To Probability Models
- ENGL 10600 - First-Year Composition ♦ (*satisfies Written Communication for core*) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (*satisfies Written Communication for core*) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity
- COM 11400 - Fundamentals Of Speech Communication ♦ (*satisfies Oral Communication for core*) or
- COM 21700 - Science Writing And Presentation ♦ (*satisfies Oral Communication for core*) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (*satisfies Oral Communication for core*) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology (*satisfies Human Cultures Behavioral/Social Science for core*)
- Professional Elective - Credit Hours: 3.00
- Professional Elective - Credit Hours: 3.00
- Professional Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Human Cultures Humanities selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00

Electives (19-20 credits)

- Electives - Credit Hours: 19.00-20.00

The number of general electives will vary for each student and can include AP credit, transfer credit, and/or Credit by Exam.

Management Admission Index (MAI) Core

Management Admissions Index classes consist of:

- ECON 25100 Microeconomics
- ENGL 10600 First-year Composition or ENGL 10800 Accelerated First-year Composition or SCLA 10100 Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- MA 16010 Applied Calculus I
- MA 16020 Applied Calculus II
- MGMT 20000 Introductory Accounting
- COM 11400 Fundamentals of Speech Communication or COM 21700 Science Writing & Presentation or SCLA 10200 Transformative Texts, Critical Thinking and Communication II: Modern World or EDPS 31500 Collaborative Leadership: Interpersonal Skills

Upper Division Requirements: A student must:

1) complete all MAI courses with a 3.00 or above MAI GPA **AND** a 2.50 cumulative GPA

2) have a C- or higher in all MAI **AND** required Management courses

3) Not be on academic probation.

- Requirements for upper division can be found online.
- University Policy states students may only attempt a course 3 times and grades of W or WF are included in this limit. Per the School of Management, no more than three different MAI courses, or their equivalents, may be taken two times for a grade.
- Students are responsible for consulting their advisor about re-take options available to them.
- Previous enrollments in MA 16100, 16200, 16500, 16600 do not count against the retake policy for the MAI.

Additional Requirements

- Accounting Professional Supplemental Electives
- International Electives

Optional Concentrations for the School of Management

- Data Analytics Concentration in School of Management
- Finance Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- Innovation Management Concentration in School of Management
- International Business Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Marketing Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click here.

Program Requirements

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16020 - Applied Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills

- Human Cultures: Humanities selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- STAT 22500 - Introduction To Probability Models
- Science, Tech & Society selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 30500 - Business Statistics
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management ♦
- Elective - Credit Hours: 2.00

15 Credits

Fall 3rd Year

- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 38200 - Management Information Systems
- MGMT 35000 - Intermediate Accounting I
- OBHR 33000 - Introduction To Organizational Behavior

15 Credits

Spring 3rd Year

- ENGL 42000 - Business Writing
- MGMT 35100 - Intermediate Accounting II
- Accounting Professional Elective - Credit Hours: 3.00
- Accounting Professional Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Fall 4th Year

- MGMT 36100 - Operations Management
- MGMT 50300 - Advanced Accounting
- MGMT 50400 - Tax Accounting
- Accounting Professional Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00

15 Credits

Spring 4th Year

- MGMT 50500 - Management Accounting II
- MGMT 50600 - Auditing
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Notes

- MGMT, OBHR and ECON courses numbered 30000 or higher can only be taken after being admitted to Upper Division, with the exception of OBHR 33300. Students may take this course during their Sophomore Year.
- Transfer credit for upper level MGMT, OBHR and ECON (https://selfservice.mypurdue.purdue.edu/prod/bzwtxcrd.p_select_info) courses will only be considered if taken at a 4 year AACSB accredited school, (www.aacsb.edu).
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- Information on summer courses is available at www.purdue.edu/thinksummer.
- Graduation Index: 2.00 minimum - Major Index: 2.00 minimum

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

Disclaimer

The student is ultimately responsible for knowing and completing all degree requirements.

The myPurduePlan powered by DegreeWorks is the knowledge source for specific requirements and completion.

Economics Honors, BS

About the Program

Welcome to Purdue University's Department of Economics. The Department, located in the Krannert School of Management, has a long tradition of excellence in research and teaching. Economics faculty members are leaders in their respective fields.

The Economics Department offers both undergraduate and graduate degree programs. For undergraduates students, the Department offers two Baccalaureate degrees, a Bachelor of Science (BS) degree in Economics through the Management School and a Bachelor of Arts (BA) degree through the College of Liberal Arts. We also offer an Economics Honors Program, a Minor in Economics and a Minor in Business Economics.

Degree Requirements

120 Credits Required

Required Major Courses (31 credits)

- ECON 25100 - Microeconomics ♦ (*satisfies Human Cultures Behavioral/Social Science for core*)
- ECON 25200 - Macroeconomics ♦ (*satisfies Human Cultures Behavioral/Social Science for core*)
- ECON 49900 - Senior Honors Thesis (*required GPA 3.5 or above*)
- MGMT 29500 - Professional Career Management
- ECON 34000 - Intermediate Microeconomic Theory or
- ECON 51100 - Intermediate Economics I
- ECON 35200 - Intermediate Macroeconomics or
- ECON 51200 - Intermediate Economics II
- ECON 36000 - Econometrics or
- ECON 56200 - Econometrics I
- ECON Elective- Upper Division - Credit Hours: 3.00
- ECON Elective- Upper Division - Credit Hours: 3.00
- ECON Elective- Upper Division - Credit Hours: 3.00
- ECON Elective- Upper Division - Credit Hours: 3.00

Major Selectives (15-26 credits)

Complete **one major or minor** offered by the College of Science.

- Minor in Biology - Credit Hours: 18.00
- Minor in Chemistry - Credit Hours: 16.00
- Minor in Computer Science - Credit Hours: 16.00
- Minor in Mathematics - Credit Hours: 24.00
- Minor in Physics - Credit Hours: 26.00
- Minor in Statistics - Credit Hours: 15.00

Other Departmental /Program Course Requirements (41-44 credits)

- ENGL 42000 - Business Writing
- MA 26100 - Multivariate Calculus
- CS 23500 - Introduction To Organizational Computing or
- CS 18000 - Problem Solving And Object-Oriented Programming or
- CS 18200 - Foundations Of Computer Science or
- CS 24000 - Programming In C
- MA 26500 - Linear Algebra or
- MA 35100 - Elementary Linear Algebra or
- MA 51100 - Linear Algebra With Applications
- STAT 35000 - Introduction To Statistics or
- STAT 51100 - Statistical Methods
- COM 11400 - Fundamentals Of Speech Communication ♦ (*satisfies Oral Communication for core*) or
- COM 21700 - Science Writing And Presentation ♦ (*satisfies Oral Communication for core*) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (*satisfies Oral Communication for core*) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- ENGL 10600 - First-Year Composition ♦ (*satisfies Written Communication for core*) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (*satisfies Written Communication for core*) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦ (*satisfies Written Communication for core*)
- MA 16100 - Plane Analytic Geometry And Calculus I ♦ (*satisfies Quantitative Reasoning for core*) or
- MA 16500 - Analytic Geometry And Calculus I ♦ (*satisfies Quantitative Reasoning for core*)

- MA 16200 - Plane Analytic Geometry And Calculus II ♦ (*satisfies Quantitative Reasoning for core*) or
- MA 16600 - Analytic Geometry And Calculus II ♦ (*satisfies Quantitative Reasoning for core*)
- Human Cultures Humanities selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00

Electives (19-33 credits)

The number of general electives will vary for each student and can include AP credit, transfer credit, and/or Credit by Exam.

- Electives - Credit Hours: 19.00-33.00

*Economics Admissions Index (EAI) Core

Economics Admission Index courses consist of:

- **COM 11400** Fundamentals of Speech Communication OR **COM 21700** Science Writing & Presentation OR **SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World OR **EDPS 31500** Collaborative Leadership: Interpersonal Skills
- **ECON 25100** Microeconomics
- **ECON 25200** Macroeconomics
- **ENGL 10600** First-year Composition OR **ENGL 10800** Accelerated First-year Composition OR **SCLA 10100** Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- **MA 16100** Plane Analytic Geometry and Calculus I OR **MA 16500** Analytic Geometry and Calculus I
- **MA 16200** Plane Analytic Geometry and Calculus II OR **MA 16600** Analytic Geometry and Calculus II

Upper Division Requirements (Requirements for Upper Division) A student must:

1. Complete all EAI courses with a 2.75 or above EAI GPA AND a 2.50 cumulative GPA
 2. Have a C- or higher in all EAI AND required Economics courses
 3. Not be on academic probation.
- University Policy states students may only attempt a course 3 times, grades of W or WF are included in this limit. Per the School of Management, no more than three different EAI courses, or their equivalents, may be taken two times for a grade. A maximum of three EAI courses may be retaken one time each for a grade.
 - MA 16100 may be replaced by MA 16010 and MA 16020. A C- or higher in both MA 16010 and MA 16020 satisfies the prerequisite for MA 16200.
 - Students are responsible for consulting their advisor about re-take options available to them.

Additional Requirements

- Economics Upper Division Supplemental Information
- International Electives for the School of Management

Optional Concentrations for Economics Honors

- Accounting Concentration in School of Management
- Data Analytics Concentration in School of Management
- Finance Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- International Business Concentration in School of Management
- Innovation Management Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Marketing Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click here.

Program Requirements

Fall 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16100 - Plane Analytic Geometry And Calculus I ♦ or
- MA 16500 - Analytic Geometry And Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- Human Cultures Humanities selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00

15 Credits

Spring 1st Year

- ECON 25200 - Macroeconomics ♦
- MGMT 29500 - Professional Career Management ♦
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ or
- MA 16600 - Analytic Geometry And Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- Elective or Minor - Credit Hours: 3.00-4.00

15 Credits

Fall 2nd Year

- MA 26100 - Multivariate Calculus
- ECON 34000 - Intermediate Microeconomic Theory or
- ECON 51100 - Intermediate Economics I
- STAT 35000 - Introduction To Statistics or
- STAT 51100 - Statistical Methods
- CS 23500 - Introduction To Organizational Computing or
- CS 18000 - Problem Solving And Object-Oriented Programming or
- CS 18200 - Foundations Of Computer Science or
- CS 24000 - Programming In C
- Elective or Minor - Credit Hours: 2.00

15 Credits

Spring 2nd Year

- MA 26500 - Linear Algebra or
- MA 35100 - Elementary Linear Algebra or
- MA 51100 - Linear Algebra With Applications
- ECON 35200 - Intermediate Macroeconomics or
- ECON 51200 - Intermediate Economics II
- ECON 36000 - Econometrics or
- ECON 56200 - Econometrics I
- Elective or Minor - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00

15 Credits

Fall 3rd Year

- ENGL 42000 - Business Writing
- ECON Upper Division - Credit Hours: 3.00
- ECON Upper Division - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Spring 3rd Year

- ECON 49900 - Senior Honors Thesis
- Humanities selective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Fall 4th Year

- ECON Upper Division Elective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Spring 4th Year

- Science selective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Notes

- MGMT, OBHR and ECON courses numbered 30000 or higher, except for MGMT 30100, can only be taken after being admitted to Upper Division.

- Transfer credit for upper level MGMT, OBHR and ECON (https://selfservice.mypurdue.purdue.edu/prod/bzwtxcrd.p_select_info) courses will only be considered if taken at a 4 year AACSB accredited school, (www.aacsb.edu).
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- For students in the Honors College, ECON 25100-H, ECON 49900, ECON 51100, ECON 51200, and ECON 56200 all count as honors elective courses (automatically provide honors credits without the need for an honor contract)
- Students interested in Master's or Ph.D. programs in economics, accounting, finance, political science, and other related fields should take additional mathematics and statistics courses. Consider completing a minor in either or both. These courses are highly recommended: MA 30100, MA 34100, MA 44000, MA 36600, STAT 41600/51600, and STAT 42000/52000. Please see <https://www.krannert.purdue.edu/academics/economics/Undergraduate/after-graduation/prep-grad-school.asp>
- Once you have completed ECON 25100 & 25200 you should quickly complete the three core economics courses (ECON 34000/51100, ECON 35200/51200, and ECON 36000/56200). After completing these courses, consider applying for an undergraduate teaching assistantship. Working as an undergraduate TA sometimes leads to research assistant opportunities.
- If you maintain a high GPA into your junior year, consider applying for prestigious scholarships including: Fulbright Fellowship, Jacob K. Javits Fellowship, National Science Foundation Fellowship, Marshall Scholarship, Rhodes Scholarship, Harry S. Truman Scholarship, Beinecke Scholarship, British Chevening Scholarship, Ford Foundation Fellowship, and Gates Cambridge Scholarship.

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

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The student is ultimately responsible for knowing and completing all degree requirements.

The myPurduePlan powered by DegreeWorks is the knowledge source for specific requirements and completion.

Economics, BS

About the Program

Welcome to Purdue University's Department of Economics. The Department, located in the Krannert School of Management, has a long tradition of excellence in research and teaching. Economics faculty members are leaders in their respective fields. The Economics Department offers both undergraduate and graduate degree programs. For undergraduates students, the Department offers two Baccalaureate degrees, a Bachelor of Science (BS) degree in Economics through the Management School and a Bachelor of Arts (BA) degree through the College of Liberal Arts.

The BS degree is offered by the Krannert School of Management and is designed for students who expect to use economic analysis and data-heavy quantitative methods in their careers. The BA degree is offered by the College of Liberal Arts and is designed for students who expect to use economic reasoning in the context of a broader liberal arts education in their careers. Krannert also offers a Minor in Economics and a Minor in Business Economics which are programs available to any undergraduate student on campus.

At Purdue, you will learn core micro and macro economic theory and then can chose from a menu of Economics Courses that cover diverse topics including: international trade, social interactions, tax policy, the banking system, public goods, the structure of industry, labor unions, antitrust policy, education, trust and bargaining, government regulation, discrimination, public finance, economic development, decision making under uncertainty, unemployment, any many, many others.

Why study economics? The most common answer we hear from students is that they enjoy taking econ courses. Fortunately, studying economics is not just enjoyable, it provides analytical and quantitative training that is in high demand by employers. In 2015, Purdue's Economics graduates had higher average starting salaries than all other business majors at Purdue (note that many of the top Economics majors at Purdue go immediately to graduate school and are not included in the salary averages). A 2011 New York Times article indicated that majoring in Economics gives you the best chance of reaching the top 1% of earners and 2006 paper by Flynn and Quinn found that after "adjusting for the size of the pool of graduates, those with undergraduate degrees in Economics are shown to have had a greater likelihood of becoming an S&P 500 CEO than any other major."

Degree Requirements

120 Credits Required

Required Major Courses (31 credits)

- MGMT 29500 - Professional Career Management
- ECON 25100 - Microeconomics ♦ (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 25200 - Macroeconomics ♦ (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 34000 - Intermediate Microeconomic Theory or
- ECON 51100 - Intermediate Economics I
- ECON 35200 - Intermediate Macroeconomics or
- ECON 51200 - Intermediate Economics II
- ECON 36000 - Econometrics or
- ECON 56200 - Econometrics I
- ECON Elective Upper Division - Credit Hours: 3.00 (*cannot use ECON 30100*)
- ECON Elective Upper Division - Credit Hours: 3.00 (*cannot use ECON 30100*)
- ECON Elective Upper Division - Credit Hours: 3.00 (*cannot use ECON 30100*)
- ECON Elective Upper Division - Credit Hours: 3.00 (*cannot use ECON 30100*)

- ECON Elective Upper Division - Credit Hours: 3.00 (*cannot use ECON 30100*)

Major Selectives (12-26 credits)

Complete Major or Minor offered by:

- College of Science
- College of Engineering
- School of Management

OR

- Entrepreneurship and Innovation Certificate

OR Optional Concentration:

- Accounting Concentration in School of Management
- Data Analytics Concentration in School of Management
- Finance Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- International Business Concentration in School of Management
- Innovation Management Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Marketing Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

Other Departmental Requirements (39-45 credits)

- ENGL 42000 - Business Writing
- CS 23500 - Introduction To Organizational Computing or
- CS 18000 - Problem Solving And Object-Oriented Programming or
- CS 18200 - Foundations Of Computer Science or
- CS 24000 - Programming In C
- STAT 35000 - Introduction To Statistics or
- STAT 51100 - Statistical Methods or
- MGMT 30500 - Business Statistics
- COM 11400 - Fundamentals Of Speech Communication ♦ (satisfies Oral Communication for core) or
- COM 21700 - Science Writing And Presentation ♦ (satisfies Oral Communication for core) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (satisfies Oral Communication for core) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- ENGL 10600 - First-Year Composition ♦ (satisfies Written Communication for core) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (satisfies Written Communication for core) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- MA 16010 - Applied Calculus I ♦ (satisfies Quantitative Reasoning for core) or

- MA 16100 - Plane Analytic Geometry And Calculus I ♦ (satisfies Quantitative Reasoning for core) or
- MA 16500 - Analytic Geometry And Calculus I ♦ (satisfies Quantitative Reasoning for core)
- MA 16020 - Applied Calculus II ♦ (satisfies Quantitative Reasoning for core) or
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ (satisfies Quantitative Reasoning for core) or
- MA 16600 - Analytic Geometry And Calculus II ♦ (satisfies Quantitative Reasoning for core)
- International Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Human Cultures Humanities selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00

Electives (18-38 credits)

The number of general electives will vary for each student and can include AP credit, transfer credit, and/or Credit by Exam.

- Electives - Credit Hours: 18.00-38.00

Economics Admissions Index (EAI) Core

Economics Admission Index courses consist of:

- **COM 11400** Fundamentals of Speech Communication OR **COM 21700** Science Writing & Presentation OR **SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World OR **EDPS 31500** Collaborative Leadership: Interpersonal Skills
- **ECON 25100** Microeconomics
- **ECON 25200** Macroeconomics
- **ENGL 10600** First-year Composition OR **ENGL 10800** Accelerated First-year Composition OR **SCLA 10100** Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- **MA 16010** Applied Calculus I OR **MA 16100** Plane Analytic Geometry and Calculus I OR **MA 16500** Analytic Geometry and Calculus I
- **MA 16020** Applied Calculus II OR **MA 16200** Plane Analytic Geometry and Calculus II OR **MA 16600** Analytic Geometry and Calculus II

To be automatically admitted into upper division, students who have completed all courses in the EAI must have at least a 2.75 EAI GPA, have a cumulative GPA of 2.50 or higher, must have a C- or higher in all EAI and ECON courses, and may not be on academic probation.

Previous enrollments in MA 16100/MA 16500 do not count in the EAI GPA if replaced with MA 16010. Previous enrollments in MA 16200/MA 16600 do not count in the EAI GPA if replaced with MA 16020.

A maximum of three EAI courses may be retaken one time each for a grade.

EAI and School of Management (Economics) Foundations courses with grades of "F" cannot be replaced by a transfer.

Additional Requirements

- International Electives

- Economics Upper Division Supplemental Information

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click here.

Program Requirements

Fall 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16010 - Applied Calculus I ♦ or
- MA 16100 - Plane Analytic Geometry And Calculus I ♦ or
- MA 16500 - Analytic Geometry And Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- Science selective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 2.00

12-16 Credits

Spring 1st Year

- ECON 25200 - Macroeconomics ♦
- MGMT 29500 - Professional Career Management ♦
- MA 16020 - Applied Calculus II ♦ or
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ or
- MA 16600 - Analytic Geometry And Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or

- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- CS 23500 - Introduction To Organizational Computing or
- CS 18000 - Problem Solving And Object-Oriented Programming or
- CS 18200 - Foundations Of Computer Science or
- CS 24000 - Programming In C
- Elective or Minor - Credit Hours: 2.00

13-17 Credits

Fall 2nd Year

- STAT 35000 - Introduction To Statistics or
- STAT 51100 - Statistical Methods or
- MGMT 30500 - Business Statistics
- ECON 34000 - Intermediate Microeconomic Theory or
- ECON 51100 - Intermediate Economics I
- Science, Technology & Society selective - Credit Hours: 3.00
- Human Cultures Humanities selective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 36000 - Econometrics or
- ECON 56200 - Econometrics I
- ECON 35200 - Intermediate Macroeconomics or
- ECON 51200 - Intermediate Economics II
- International Elective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Fall 3rd Year

- ENGL 42000 - Business Writing
- ECON Elective - Credit Hours: 3.00
- ECON Elective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00

15 Credits

Spring 3rd Year

- Elective or Minor - Credit Hours: 3.00

15 Credits

Fall 4th Year

- ECON Elective - Credit Hours: 3.00
- ECON Elective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Spring 4th Year

- ECON Elective - Credit Hours: 3.00
- Elective or Minor - Credit Hours: 3.00

15 Credits

Notes

- MGMT, OBHR and ECON courses numbered 30000 or higher can only be taken after being admitted to Upper Division.
- Transfer credit for upper level MGMT, OBHR and ECON (https://selfservice.mypurdue.purdue.edu/prod/bzwtxfcrd.p_select_info) courses will only be considered if taken at a 4 year AACSB accredited school, (www.aacsb.edu).
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- For students in the Honors College, ECON 25100-H, ECON 49900, ECON 51100, ECON 51200, and ECON 56200 all count as honors elective courses (automatically provide honors credits without the need for an honor contract)
- MA 16020 is not sufficient preparation for minors offered by the College of Science and the College of Engineering. Consider taking MA 16200 or MA 16600 instead. Students who have not completed MA 16100 but have a C- or better in both MA 16010 & MA 16020 may take MA 16200.

- Students interested in Master's or Ph.D. programs in economics, accounting, finance, political science, and other related fields should take additional mathematics and statistics courses. Consider the Economics BS Honors degree as it provides a better preparation:
<https://www.krannert.purdue.edu/academics/economics/Undergraduate/after-graduation/prep-grad-school.asp>

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

Disclaimer

The student is ultimately responsible for knowing and completing all degree requirements.

The myPurduePlan powered by DegreeWorks is the knowledge source for specific requirements and completion.

Finance, BS

About the Program

Finance is the study of creating and managing wealth. It is about corporations, individuals, governments and not for profit entities and how these entities manage their money. You will discover what "the time value of money" means, how to manage corporate cash flow and how to effectively allocate resources.

You will study investment management, financial analytic tools and corporate forecasting. After taking accounting and economics, you'll begin to analyze money in different ways to answer questions like: How do multinational corporations account for currency exchanges? When you are buying another company, how do you decide how much it is worth? What is involved when companies have their Initial Public Offering? What do Private Equity firms do? How do Venture Capital investors identify the next Facebook?

The undergraduate program is a 120 credit hour program that provides students with a foundation for a successful career in finance. In addition to classroom coursework, our programs offer opportunities to participate in intra- and inter-collegiate case competitions, hands-on investment management practice, and student-led club activities. The Purdue Finance Workshop connects outstanding finance majors with successful alums pursuing careers in finance in every major financial center on the planet. The Financial Management Association has an active chapter on campus and connects students with finance professional from corporations and hi-tech start-ups.

A student majoring in finance may choose from a range of management concentrations that strengthen the skill set and business integration skills for a high impact career in financial management. These include accounting, data analytics, management consulting, or innovation management.

Krannert also offers a one-year Master of Science in Finance program that is ideal for students with an undergraduate degree in economics, statistics, math, computer science or general management.

A range of opportunities are available to start your career in Finance. Graduates can start out as financial analysts in large corporations looking at the bottom line and predicting profits. Other opportunities exist in a fast-paced financial leadership development programs or investment banking or private equity firms. Other graduates find challenging careers in asset management, investment analysis, and equity research.

Degree Requirements

120 Credits Required

Required Major Courses (43 credits)

- OBHR 33000 - Introduction To Organizational Behavior
- MGMT 30500 - Business Statistics
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 36100 - Operations Management
- MGMT 38200 - Management Information Systems
- MGMT 35200 - Strategic Management
- ECON 38000 - Money And Banking
- ECON 25100 - Microeconomics ♦ (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 25200 - Macroeconomics (satisfies Human Cultures Behavioral/Social Science for core)
- MGMT 20000 - Introductory Accounting ♦
- MGMT 29500 - Professional Career Management
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 30600 - Management Science or
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation or
- ECON 36000 - Econometrics

Major Selectives (18 credits)

Required Courses (6 credits)

- MGMT 41100 - Investment Management
- MGMT 41300 - Corporate Finance

Choose Four (12 credits)

- MGMT 41200 - Financial Institutions And Markets

- MGMT 41500 - International Financial Management
- MGMT 41601 - Corporate Mergers And Acquisitions
- MGMT 41250 - Fixed Income Securities
- MGMT 41350 - Venture Capital And Entrepreneurial Finance
- MGMT 41150 - Futures And Options
- MGMT 41310 - Financial Data Analysis And Modeling

Other Departmental Requirements (42-43 credits)

- MA 16010 - Applied Calculus I ♦ (satisfies Quantitative Reasoning for core)
- MA 16020 - Applied Calculus II ♦ (satisfies Quantitative Reasoning for core)
- CS 23500 - Introduction To Organizational Computing
- ENGL 42000 - Business Writing
- STAT 22500 - Introduction To Probability Models
- COM 11400 - Fundamentals Of Speech Communication ♦ (satisfies Oral Communication for core) or
- COM 21700 - Science Writing And Presentation ♦ (satisfies Oral Communication for core) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (satisfies Oral Communication for core) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦ (satisfies Oral Communication for core)
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- ENGL 10600 - First-Year Composition ♦ (satisfies Written Communication for core) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (satisfies Written Communication for core) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity
- International Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science, Technology & Society Selective - Credit Hours: 3.00

Electives (16-17 credits)

The number of general electives will vary for each student and can include AP credit, transfer credit, and/or Credit by Exam.]

- Electives - Credit Hours: 16.00-17.00

Management Admissions Index (MAI) Core Requirements

Management Admissions Index classes consist of:

- **ECON 25100** Microeconomics
- **ENGL 10600** First-year Composition or **ENGL 10800** Accelerated First-year Composition or **SCLA 10100** Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- **MA 16010** Applied Calculus I

- **MA 16020** Applied Calculus II
- **MGMT 20000** Introductory Accounting
- **COM 11400** Fundamentals of Speech Communication or **COM 21700** Science Writing & Presentation OR **SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World OR **EDPS 31500** Collaborative Leadership: Interpersonal Skills

Upper Division Requirements: A student must 1) complete all MAI courses with a 3.00 or above MAI GPA AND a 2.50 cumulative GPA 2) have a C- or higher in all MAI AND required Management courses 3) Not be on academic probation.

- University Policy states students may only attempt a course 3 times and grades of W or WF are included in this limit. Per the School of Management, no more than three different MAI courses, or their equivalents, may be taken two times for a grade.
- Students are responsible for consulting their advisor about re-take options available to them.
- Previous enrollments in MA 16100, 16200, 16500, 16600 do not count against the retake policy for the MAI.

Additional Requirements

- International Electives for the School of Management

Optional Concentrations for Finance

- Accounting Concentration in School of Management
- Data Analytics Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- International Business Concentration in School of Management
- Innovation Management Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Marketing Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click [here](#).

Program Requirements

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology

- Science selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- MA 16020 - Applied Calculus II ♦
- ECON 25100 - Microeconomics ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- MGMT 20000 - Introductory Accounting ♦
- CS 23500 - Introduction To Organizational Computing
- STAT 22500 - Introduction To Probability Models
- Elective - Credit Hours: 3.00
- Science, Tech & Society Selective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 30500 - Business Statistics
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- Elective - Credit Hours: 2.00

15 Credits

Fall 3rd Year

- ENGL 42000 - Business Writing
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 38200 - Management Information Systems
- OBHR 33000 - Introduction To Organizational Behavior

15 Credits

Spring 3rd Year

- MGMT 35200 - Strategic Management
- MGMT 30600 - Management Science or
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation or
- ECON 36000 - Econometrics
- International Elective - Credit Hours: 3.00
- Required Major Upper Division Course - Credit Hours: 3.00
- Required Major Upper Division Course - Credit Hours: 3.00

15 Credits

Fall 4th Year

- MGMT 36100 - Operations Management
- ECON 38000 - Money And Banking
- Required Major Upper Division Course - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 4th Year

- Required Major Upper Division Course - Credit Hours: 3.00

- Required Major Upper Division Course - Credit Hours: 3.00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Notes

- It is strongly encouraged that you take MGMT 20100 before Upper Division admittal as it is a pre-requisite or co-requisite to MGMT 31000. MGMT 31000 should be taken soon after you are admitted to Upper Division as it is a pre-requisite for all of your MAJOR SELECTIVES courses.
- MGMT, OBHR and ECON courses numbered 30000 or higher can only be taken after being admitted to Upper Division.
- **Choose these courses carefully.** Having a good foundation in Science and Technology, as well as having outstanding written and oral communication skills is critical for a successful career in Finance. Concentrations that mix well with Finance are Accounting, Data Analytics and Management Consulting.
- Transfer credit for upper level MGMT, OBHR and ECON (Purdue Transfer Credit Courses) will only be considered if taken at a 4 year AACSB accredited school.
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- Minors outside of the School of Management are also available.
- Information on summer courses is available at www.purdue.edu/thinksummer.
- Refer to myPurduePlan for degree requirements.

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

Disclaimer

The student is ultimately responsible for knowing and completing all degree requirements.

The myPurduePlan powered by DegreeWorks is the knowledge source for specific requirements and completion.

General Management, BS

About the Program

Management majors mean business. They effectively lead, coordinate and communicate innovative solutions in all aspects of an organization from strategy to operations to human resources. They are adaptable leaders with strong roots in analytics, complemented by solid communication skills that enable them lead in the business world.

A multi-functional approach to coursework allows you to discover different business areas at the same time like finance, strategy, law and organizational behavior. You'll refine your critical thinking, communication and analytical skills as you explore these different aspects of business.

The General Management major allows students to gain depth in the areas of human resource management, strategic analysis, and organizational structure. Whether a business is a Fortune 500 company with thousands of employees or a small machine shop in Indiana, the management team has to be able to think strategically, understand its competitive environment and motivate its employees to pursue the company goals. This major is a favorite choice for Krannert students and provides the ideal base upon which to build a career.

Graduates pursue many different career directions. Some begin in corporate management rotational programs, as account executives or as project managers. Others join the team of a start-up. You will find Krannert management graduates in companies like Boeing, General Motors, Amazon.com, Tesla, and Target Corporation.

Degree Requirements

120 Credits Required

Required Major Courses (49 credits)

- ECON 25100 - Microeconomics ♦ (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 25200 - Macroeconomics (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 30100 - Managerial Economics
- ECON 38500 - Labor Economics
- MGMT 20000 - Introductory Accounting ♦
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- MGMT 30500 - Business Statistics
- MGMT 30600 - Management Science
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 35200 - Strategic Management
- MGMT 36100 - Operations Management
- MGMT 38200 - Management Information Systems
- MGMT 44428 - Human Resources Management
- OBHR 33000 - Introduction To Organizational Behavior

Major Selectives (15 credits)

Choose Three (9 credits)

- MGMT 44362 - Leadership & Organizational Change
- MGMT 44690 - Negotiation And Decision Making
- MGMT 44710 - Competitive Strategy
- MGMT 44810 - Technology Strategy

Choose Two (6 Credits)

- ECON 37000 - International Trade
- ECON 46100 - Industrial Organization
- MGMT 35500 - Consulting Tools And Skills
- MGMT 44310 - Managing Human Capital Globally
- MGMT 44429 - Talent Management
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 45900 - International Management
- MGMT 48400 - Management Of Entrepreneurial Ventures

Other Departmental Requirements (42-43 credits)

Other Departmental Courses (36-37 credits)

- CS 23500 - Introduction To Organizational Computing
- ENGL 42000 - Business Writing
- MA 16010 - Applied Calculus I ♦ (satisfies Quantitative Reasoning for core)
- MA 16020 - Applied Calculus II ♦ (satisfies Quantitative Reasoning for core)
- STAT 22500 - Introduction To Probability Models
- COM 11400 - Fundamentals Of Speech Communication ♦ (satisfies Oral Communication for core) or
- COM 21700 - Science Writing And Presentation ♦ (satisfies Oral Communication for core) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (satisfies Oral Communication for core) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦ (satisfies Oral Communication for core)
- PSY 12000 - Elementary Psychology (satisfies Human Cultures Behavioral/Social Science for core) or
- SOC 10000 - Introductory Sociology (satisfies Human Cultures Behavioral/Social Science for core)
- ENGL 10600 - First-Year Composition ♦ (satisfies Written Communication for core) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (satisfies Written Communication for core) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science, Technology & Society Selective - Credit Hours: 3.00

Cultural Competency Selective I (3 credits)

- ECON 37000 - International Trade
- ECON 37600 - Economics Of The European Union
- ECON 46600 - International Economics
- MGMT 41500 - International Financial Management
- MGMT 42210 - International Marketing
- MGMT 45900 - International Management
- MGMT 50900 - International Accounting
- Study Abroad courses (3+ credits) taken through approved study abroad program

Cultural Competency Selective II (3 credits)

- AAS 37300 - Issues In African American Studies
- ANTH 23000 - Gender Across Cultures
- ECON 49000 - Problems In Economics - Racial & Gender Discrimination in the Marketplace
- HIST 46900 - Black Civil Rights Movement
- HIST 47005 - Women And Health In America
- MGMT 29000 - Problems In Management - Women & Legal Issues
- MGMT 39000 - Junior Level Problems In Management - Gender Issues in Management
- POL 22200 - Women, Politics, And Public Policy
- POL 32600 - Black Political Participation In America
- PSY 23900 - The Psychology Of Women
- PSY 24000 - Introduction To Social Psychology
- SOC 22000 - Social Problems
- SOC 31000 - Racial And Ethnic Diversity
- Study Abroad courses (3+ credits) taken through a college approved study abroad program that addresses gender diversity and inclusion topics

Electives (13-14 credits)

The number of electives will vary for each student and can include AP credit, transfer credit, and/or Credit by exam.

- Electives - Credit Hours: 13.00-14.00

*Management Admissions Index (MAI) Core Requirements

Management Admissions Index classes consist of:

- **ECON 25100** Microeconomics
- **ENGL 10600** First-year Composition or **ENGL 10800** Accelerated First-year Composition or **SCLA 10100** Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- **MA 16010** Applied Calculus I
- **MA 16020** Applied Calculus II
- **MGMT 20000** Introductory Accounting
- **COM 11400** Fundamentals of Speech Communication or **COM 21700** Science Writing & Presentation OR **SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World OR **EDPS 31500** Collaborative Leadership: Interpersonal Skills

Upper Division Requirements: A student must 1) complete all MAI courses with a 3.00 or above MAI GPA AND a 2.50 cumulative GPA 2) have a C- or higher in all MAI AND required Management courses 3) Not be on academic probation.

- University Policy states students may only attempt a course 3 times and grades of W or WF are included in this limit. Per the School of Management, no more than three different MAI courses, or their equivalents, may be taken two times for a grade.

Additional Requirements

- General Management Supplemental Information

Optional Concentrations for General Management

- Accounting Concentration in School of Management
- Data Analytics Concentration in School of Management
- Finance Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- Innovation Management Concentration in School of Management
- International Business Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Marketing Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click here.

Program Requirements

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science Selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- ECON 25100 - Microeconomics
- MA 16020 - Applied Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Human Cultures: Humanities selective- Credit Hours: 3.00
- Science selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- STAT 22500 - Introduction To Probability Models
- Elective - Credit Hours: 3.00
- Science, Tech & Society Selective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 30500 - Business Statistics
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- Elective - Credit Hours: 2.00

15 Credits

Fall 3rd Year

- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 38200 - Management Information Systems
- OBHR 33000 - Introduction To Organizational Behavior
- Cultural Competency Selective I - Credit Hours: 3.00

15 Credits

Spring 3rd Year

- ENGL 42000 - Business Writing
- MGMT 30600 - Management Science
- MGMT 35200 - Strategic Management
- Required Major Selective - Credit Hours: 3.00
- Cultural Competency Selective II - Credit Hours: 3.00

15 Credits

Fall 4th Year

- ECON 30100 - Managerial Economics
- MGMT 36100 - Operations Management
- MGMT 44428 - Human Resources Management
- Required Major Selective - Credit Hours: 3.00
- Required Major Selective - Credit Hours: 3.00

15 Credits

Spring 4th Year

- ECON 38500 - Labor Economics
- Required Major Selective - Credit Hours: 3.00
- Required Major Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Notes

- MGMT, OBHR and ECON courses numbered 30000 or higher can only be taken after being admitted to Upper Division.

- Transfer credit for upper level MGMT, OBHR and ECON (Purdue Transfer Credit Courses) will only be considered if taken at a 4 year AACSB accredited school.
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- Minors outside of the School of Management are also available.

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

Disclaimer

The student is ultimately responsible for knowing and completing all degree requirements.

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Industrial Management, BSIM

About the Program

Industrial Management students combine rigorous courses from science, technology, engineering and math (STEM) with the Krannert management core to produce strong analytic and technical skills with a business mindset. A dedication to life-long learning - new processes, new technologies, new ways of managing talent and resources - is a hallmark of an Industrial Management major. Specialties range from data analytics to supply chain management to financial engineering.

Industrial Management students are multi-talented. With a specialized business focus, students can forecast company growth and talk numbers in the board room as well as solve logistical problems in business operations. This flexibility has allowed Industrial Management majors to enjoy faster upward mobility within organizations than most other business majors.

Many Industrial Management graduates begin their careers in corporate leadership development rotational programs, where they gain additional business and technical knowledge. Others start their careers as technical consultants, supply chain analysts, strategic sourcing analysts or software business analysts.

Students may choose from the following concentrations or minor: Data Analytics, Computer Science, Economics, Economics Honors, Engineering, Financial Engineering, Management Information Systems, Manufacturing and Service Operations Management, Operations & Supply Chain Management, Science (Biology, Chemistry, Math, Physics, and Earth, Atmospheric and Planetary Sciences), Science Technology, Engineering & Mathematics (STEM).

Industrial Management Website

Degree Requirements

120 Credits Required

Required Major Upper Division Courses (46 credits)

- OBHR 33000 - Introduction To Organizational Behavior
- MGMT 30500 - Business Statistics
- MGMT 31000 - Financial Management
- MGMT 30600 - Management Science
- MGMT 32400 - Marketing Management
- MGMT 36100 - Operations Management
- MGMT 38200 - Management Information Systems
- MGMT 44428 - Human Resources Management
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- MGMT 20100 - Management Accounting I
- ECON 25100 - Microeconomics ♦ (*satisfies Human Cultures Behavioral/Social Science for core*)
- ECON 25200 - Macroeconomics (*satisfies Human Cultures Behavioral/Social Science for core*)
- MGMT 20000 - Introductory Accounting ♦
- MGMT 35200 - Strategic Management
- ECON 30100 - Managerial Economics

Required Concentrations or Minor (10-20 credits)

(student elective cr hrs will fluctuate due to varying concentration/minor cr hrs - must fulfill 120 cr hrs for IM Major)

Concentration for Industrial Management

- Data Analytics Concentration in School of Management (12 credits)
- Economics Concentration for Industrial Management (15 credits)
- Economics Honors Concentration for Industrial Management (15 credits)
- Engineering Concentration for Industrial Management (15 credits)
- Financial Engineering Concentration for Industrial Management (18 credits)
- Management Information Systems Concentration in School of Management (12 credits)
- Manufacturing Service & Operations Management Concentration for Industrial Management (15 credits)

- Operations & Supply Chain Management Concentration for Industrial Management (15 credits)
- Science, Technology, Engineering & Math Concentration for Industrial Management (15 credits)

OR Science Minor

- Biological Sciences (16-20 credits)
- Chemistry (16 credits)
- Earth, Atmospheric & Planetary Sciences (18 credits)
- Mathematics (12-13 credits)
- Physics (10-11 credits)
- Statistics (15 credits)

OR Computer Science Minor (16-17 credits)

- Computer Science Minor - All IM Majors choosing Computer Science must meet the CS minor requirements of completing courses with a "C" or higher. ** All courses require permission form the CS department. See CS website for instructions.

Other Departmental/Program Course Requirements (49-53 credits)

- COM 11400 - Fundamentals Of Speech Communication ♦ *(satisfies Oral Communication for core) or*
- COM 21700 - Science Writing And Presentation ♦ *(satisfies Oral Communication for core) or*
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ *(satisfies Oral Communication for core) or*
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- CS 23500 - Introduction To Organizational Computing
- ENGL 42000 - Business Writing
- MA 26100 - Multivariate Calculus
- STAT 22500 - Introduction To Probability Models
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- International Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Human Cultures Humanities Course for core - Credit Hours: 3.00
- Science, Technology, & Society for core - Credit Hours: 3.00
- ENGL 10600 - First-Year Composition ♦ *(satisfies Written Communication for core) or*
- ENGL 10800 - Accelerated First-Year Composition ♦ *(satisfies Written Communication for core) or*
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦ *(satisfies Written Communication for core)*
- MA 16100 - Plane Analytic Geometry And Calculus I ♦ *(satisfies Quantitative Reasoning for core) or*
- MA 16500 - Analytic Geometry And Calculus I ♦ *(satisfies Quantitative Reasoning for core)*
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ *(satisfies Quantitative Reasoning for core) or*
- MA 16600 - Analytic Geometry And Calculus II ♦ *(satisfies Quantitative Reasoning for core)*

Chemistry or Physics (7-8 Credits)

Must be completed with a C- or greater prior to admission to Upper Division. Please see your Advisor for suggested course combinations.

- CHM 11100 - General Chemistry ♦ (*satisfies Science for core*)
- CHM 11200 - General Chemistry ♦ (*satisfies Science for core*)
- CHM 11500 - General Chemistry ♦ (*satisfies Science for core*)
- CHM 11600 - General Chemistry ♦ (*satisfies Science for core*)
- PHYS 17200 - Modern Mechanics ♦ (*satisfies Science for core*)
- PHYS 21400 - The Nature Of Physics ♦ (*satisfies Science for core*)
- PHYS 22000 - General Physics ♦ (*satisfies Science for core*)
- PHYS 22100 - General Physics ♦ (*satisfies Science for core*)
- PHYS 24100 - Electricity And Optics ♦ (*satisfies Science for core*)
- PHYS 27200 - Electric And Magnetic Interactions ♦ (*satisfies Science for core*)

Electives (1-15 credits)

- Electives - Credit Hours: 1.00-15.00

Management Admissions Index (MAI) Core:

Management Admissions Index classes consist of:

- **ECON 25100** Microeconomics
- **ENGL 10600** First-year Composition **OR ENGL 10800** Accelerated First-year Composition **OR SCLA 10100** Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- **MA 16100** Plane Analytic Geometry and Calculus I **OR MA 16500** Analytic Geometry and Calculus I
- **MA 16200** Plane Analytic Geometry and Calculus II **OR MA 16600** Analytic Geometry and Calculus II
- **MGMT 20000** Introductory Accounting
- **COM 11400** Fundamentals of Speech Communication **or COM 21700** Science Writing & Presentation **OR SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World **OR EDPS 31500** Collaborative Leadership: Interpersonal Skills
- To be admitted into Upper Division, students who have completed all courses in the MAI must have at least a 2.65 MAI GPA and a 2.40 cumulative GPA, have a C- or higher in all MAI and required School of Management courses, and may not be on academic probation.

Requirements for Upper Division can be found online:

- University Policy states students may only attempt a course 3 times and grades of W or WF are included in this limit. Per the School of Management, no more than three different MAI courses, or their equivalents, may be taken two times for a grade. Students are responsible for consulting their advisor about re-take options available to them.
- Complete 7-8 hours of Chemistry and/or Physics from below list with a C- or higher prior to admission to Upper Division Industrial Management.

Additional Requirements

International Electives for the School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click here.

Program Requirements

Fall 1st Year

- MA 16100 - Plane Analytic Geometry And Calculus I ♦ or
- MA 16500 - Analytic Geometry And Calculus I
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- CHM or PHYS - Credit Hours: 4.00 ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology

15-16 Credits

Spring 1st Year

- MGMT 29500 - Professional Career Management
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ or
- MA 16600 - Analytic Geometry And Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- CHM or PHYS - Credit Hours: 4.00 ♦

- Humanities selective - Credit Hours: 3.00

15-16 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- ECON 25100 - Microeconomics ♦
- MA 26100 - Multivariate Calculus
- MGMT 20000 - Introductory Accounting ♦
- Science, Technology & Society selective - Credit Hours: 3.00

16 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- STAT 22500 - Introduction To Probability Models
- International Elective - Credit Hours: 3.00

15 Credits

Fall 3rd Year

- ENGL 42000 - Business Writing
- MGMT 30500 - Business Statistics
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- Required IM Concentration or Minor Course - Credit Hours: 3.00

15 Credits

Spring 3rd Year

- OBHR 33000 - Introduction To Organizational Behavior
- MGMT 30600 - Management Science
- ECON 30100 - Managerial Economics
- Required IM Concentration or Minor Course - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00

15 Credits

Fall 4th Year

- MGMT 38200 - Management Information Systems
- MGMT 36100 - Operations Management
- General Elective - Credit Hours: 3.00
- General Elective - Credit Hours: 3.00
- Required IM Concentration or Minor Course - Credit Hours: 3.00

15 Credits

Spring 4th Year

- MGMT 44428 - Human Resources Management
- MGMT 35200 - Strategic Management
- Required IM Concentration or Minor Course - Credit Hours: 3.00
- Required IM Concentration or Minor Course - Credit Hours: 3.00
- General Elective - Credit Hours: 3.00

14 Credits

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

Disclaimer

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Marketing, BS

About the Program

Marketing is a dynamic field which prepares students for a variety of careers ranging from brand and product management to marketing research and analytics to advertising and public relations. What makes marketing exciting is that it has both an analytical and creative aspect. A marketing career can be a good fit for students with liberal arts as well as technical backgrounds.

Marketing is an integral aspect of the exchange of goods or services from an organization to a customer. This process requires the organization to decide who will value what we have to offer and why targeted customers will buy from us versus our competitors. Successful product positioning requires a firm to effectively communicate its value proposition and make the product conveniently available at a competitive price. Since marketing is concerned with meeting the needs of customers at a profit, a specialization in marketing provides a good background for a variety of career paths including a start-up or a small business. Marketing also plays an important role in non-profit organizations such as museums, hospitals, universities and charities.

The 2017 Plan of Study for the Marketing Major includes new courses in Experiential Marketing, Marketing Analytics, Social Media, and Interactive Marketing, Consumer Behavior, and Pricing Strategies. Experiential Marketing offers the students an opportunity to participate in a sponsored active-learning project. Projects are varied and may involve marketing plan development, market research, new product development, brand management, and global social entrepreneurship.

Krannert graduates in recent years have found marketing positions with firms such as Accenture, Amazon, Anheuser Busch, Beckman Coulter, Caterpillar, DISH Network, ExactTarget, Frito-Lay, IBM, Procter and Gamble, and Sears.

MS (Marketing) Program

The marketing area in partnership with the Purdue Executive Marketing Advisory Board are launching a new one-year pre-experience, specialized program in marketing that starts in the 2015 Summer term. It is specifically designed for undergraduates with limited to no work experience who aim to pursue a marketing career. To the extent that marketing is both an art and a science, the program is a good fit for students with a variety of backgrounds and experiences. For further information, please visit the MS (Marketing) Program website.

Degree Requirements

120 Credits Required

Required Major Courses (40 credits)

- ECON 25100 - Microeconomics ♦ (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 25200 - Macroeconomics (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 30100 - Managerial Economics
- MGMT 20000 - Introductory Accounting ♦
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- MGMT 30500 - Business Statistics
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management

- MGMT 35200 - Strategic Management
- MGMT 36100 - Operations Management
- MGMT 38200 - Management Information Systems
- OBHR 33000 - Introduction To Organizational Behavior

Major Selectives - Choose Five (15 credits)

- AGECE 33100 - Principles Of Selling In Agricultural Business
- COM 25600 - Introduction To Advertising
- MGMT 42000 - Consumer Behavior And Marketing
- MGMT 42110 - Marketing Analytics
- MGMT 42210 - International Marketing
- MGMT 42300 - New Product Development
- MGMT 42500 - Marketing Research
- MGMT 42610 - Brand Management
- MGMT 42710 - Digital Marketing Strategy
- MGMT 42910 - Experiential Marketing

Other Departmental Requirements (42-43 credits)

- CS 23500 - Introduction To Organizational Computing
- ENGL 42000 - Business Writing
- MA 16010 - Applied Calculus I ♦ (satisfies Quantitative Reasoning for core)
- MA 16020 - Applied Calculus II ♦ (satisfies Quantitative Reasoning for core)
- STAT 22500 - Introduction To Probability Models
- COM 11400 - Fundamentals Of Speech Communication ♦ (satisfies Oral Communication for core) or
- COM 21700 - Science Writing And Presentation ♦ (satisfies Oral Communication for core) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (satisfies Oral Communication for core) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- PSY 12000 - Elementary Psychology (satisfies Human Cultures Behavioral/Social Science for core) or
- SOC 10000 - Introductory Sociology (satisfies Human Cultures Behavioral/Social Science for core)
- ENGL 10600 - First-Year Composition ♦ (satisfies Written Communication for core) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (satisfies Written Communication for core) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- International Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00

Electives (22-23 credits)

- Electives - Credit Hours: 22.00-23.00

Management Admissions Index (MAI) Core

MAI (Management Admission Index) courses consist of:

- **ECON 25100** Microeconomic
- **ENGL 10600** First-Year Composition OR **ENGL 10800** Accelerated First-year Composition OR **SCLA 10100** Transformative Texts, Critical Thinking & Communication I: Antiquity to Modernity
- **MA 16010** Applied Calculus I
- **MA 16020** Applied Calculus II
- **MGMT 2000** Introductory Accounting
- **COM 11400** Fundamentals of Speech Communications OR **COM 21700** Transformative Texts, Critical Thinking & Communication II: Modern World OR **SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World OR **EDPS 31500** Collaborative Leadership: Interpersonal Skills
- To be admitted into Upper Division, students who have completed all courses in the MAI must have at least a 3.00 MAI GPA and a 2.50 cumulative GPA, have a C- or higher in all MAI and required School of Management courses, and may not be on academic probation.

Requirements for Upper Division

- University Policy states students may only attempt a course 3 times and grades of W or WF are included in this limit. Per the School of Management, no more than three different MAI courses, or their equivalents, may be taken two times for a grade.
- Students are responsible for consulting their advisor about re-take options available to them.
- Previous enrollments in MA 16100, 16200, 16500, 16600 do not count against the retake policy for the MAI.

Additional Requirements

International Electives for the School of Management

Optional Concentration for Marketing

- Accounting Concentration in School of Management
- Data Analytics Concentration in School of Management
- Finance Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- International Business Concentration in School of Management
- Innovation Management Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1

- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click here.

Program Requirements

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16020 - Applied Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- Human Cultures Humanities Selective- Credit Hours: 3.00
- Science, Technology & Society Selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- MGMT 25400 - Legal Foundations Of Business I
- STAT 22500 - Introduction To Probability Models
- International Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 29500 - Professional Career Management
- MGMT 30500 - Business Statistics
- MGMT 32400 - Marketing Management
- Elective - Credit Hours: 2.00

15 Credits

Fall 3rd Year

- ENGL 42000 - Business Writing
- MGMT 31000 - Financial Management
- OBHR 33000 - Introduction To Organizational Behavior
- Elective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00

15 Credits

Spring 3rd Year

- Marketing Major Course - Credit Hours: 3.00
- Marketing Major Course - Credit Hours: 3.00
- Elective - Credit Hours: 3:00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Fall 4th Year

- ECON 30100 - Managerial Economics
- MGMT 36100 - Operations Management
- Marketing Major Course - Credit Hours: 3.00
- Marketing Major Course - Credit Hours: 3.00

- International Elective - Credit Hours: 3.00

15 Credits

Spring 4th Year

- MGMT 35200 - Strategic Management
- MGMT 38200 - Management Information Systems
- MRKT Major Course - Credit Hours: 3.00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Notes

- It is strongly encouraged that you take MGMT 32400 and MGMT 30500 or STAT 35000 following your admission to Upper Division as they are pre-requisites for a majority of your MAJOR SELECTIVES courses.
- MGMT, OBHR and ECON courses numbered 30000 or higher can only be taken after being admitted to Upper Division.
- Transfer credit for upper level MGMT, OBHR and ECON (Purdue Transfer Credit Courses) will only be considered if taken at a 4 year AACSB accredited school.
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- Minors outside of the School of Management are also available

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

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Supply Chain, Information and Analytics, BS

About the Program

Supply Chain, Information and Analytics is for problem solvers who love to work with data. Agile businesses rely on statistics and data analysis to make informed decisions on everything from client services to vendor management. Data is collected, stored in databases, analyzed and used to create efficiency in operations. Data is now viewed as the most valuable asset a company has. The challenge is turning data into information that guides strategy, customer service, and market analysis. Technical knowledge in management information systems, business analytics, supply chain and operations provides support for every level of management in every business.

You've probably heard terms like supply chain, operations efficiency, big data, cloud computing, data mining, data science and digital economy. Learn what they mean, how they work and how they affect businesses. You'll study a foundation of management courses to understand the different parts of a business. Data analytics - including statistical analysis, data modeling and database management - is stressed in this program. You may choose to dive deeper into one or more of these three areas: Supply Chain and Operations, Management Information Systems or Business Analytics.

Through a data-driven approach graduates are optimizing business performance as Data Analytics Managers, IT consultants, and Logistics Analysts for Accenture, IBM, Deloitte, Microsoft, General Motors and other companies.

Krannert also offers a Master of Science in Business Analytics and Information Management. MS BAIM is a full-time, 11-month program beginning in June every year, designed to educate students in state-of-the-art information technologies and analytical techniques. Students will undergo a rigorous curriculum and develop facility with a variety of software tools currently used in business. Students will also have opportunities to apply what they are learning to real-world problems through experiential learning.

The MS BAIM program is a STEM certified program (for details regarding the associated STEM OPT extension, please visit the USCIS website). Eduniversal ranks Krannert's Management Information Systems field of study #4 in North America. Value Colleges has named the MS BAIM #8 big data graduate program in the country. Master's in data science has named Purdue University 8th among schools with Master's in Business Analytics Programs.

Degree Requirements

120 Credits Required

Required Major Courses (49 credits)

- ECON 25100 - Microeconomics ♦ (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 25200 - Macroeconomics (satisfies Human Cultures Behavioral/Social Science for core)
- ECON 30100 - Managerial Economics
- MGMT 20000 - Introductory Accounting ♦
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management
- MGMT 30500 - Business Statistics

- MGMT 30600 - Management Science
- MGMT 31000 - Financial Management
- MGMT 32400 - Marketing Management
- MGMT 35200 - Strategic Management
- MGMT 36100 - Operations Management
- MGMT 38200 - Management Information Systems
- MGMT 46300 - Supply Chain Analytics
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 54400 - Database Management Systems
- OBHR 33000 - Introduction To Organizational Behavior

Major Selectives - Choose One or More Tracks (12 credits)

1. Business Analytics (12 credits)

If enrolled in this track - cannot also enroll in the Data Analytics Optional Concentration.

Choose Three:

- MGMT 40500 - Six Sigma And Quality Analytics
- MGMT 47300 - Data Mining
- MGMT 47400 - Predictive Analytics
- MGMT 47900 - Data Visualization

Choose One:

- ECON 36000 - Econometrics
- MGMT 46400 - Logistics: Concepts And Models
- MGMT 48800 - Data-Driven Decisions In Digital Markets

2. Management Information Systems (12 credits)

- MGMT 54500 - Systems Development
- MGMT 47900 - Data Visualization
- MGMT 28800 - Programming For Business Applications or
- CNIT 17500 - Visual Programming or
- CS 15900 - C Programming or
- CS 17700 - Programming With Multimedia Objects
- MGMT 54700 - Computer Communications Systems or
- MGMT 48800 - Data-Driven Decisions In Digital Markets

3. Supply Chain and Operations Management (12 credits)

- MGMT 46400 - Logistics: Concepts And Models
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems
- MGMT 47900 - Data Visualization
- MGMT 26100 - Introduction To Supply Chain, Information, And Analytics or
- MGMT 40500 - Six Sigma And Quality Analytics or
- MGMT 46600 - Project Management or

- MGMT 47400 - Predictive Analytics

Other Departmental/Program Course Requirements (45-46 credits)

- CS 23500 - Introduction To Organizational Computing
- ENGL 42000 - Business Writing
- MA 16010 - Applied Calculus I ♦ (satisfies Quantitative Reasoning for core)
- MA 16020 - Applied Calculus II ♦ (satisfies Quantitative Reasoning for core)
- MGMT 20100 - Management Accounting I
- STAT 22500 - Introduction To Probability Models
- COM 11400 - Fundamentals Of Speech Communication ♦ (satisfies Oral Communication for core) or
- COM 21700 - Science Writing And Presentation ♦ (satisfies Oral Communication for core) or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ (satisfies Oral Communication for core) or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦ (satisfies Oral Communication for core)
- PSY 12000 - Elementary Psychology (satisfies Human Cultures Behavioral/Social Science for core) or
- SOC 10000 - Introductory Sociology (satisfies Human Cultures Behavioral/Social Science for core)
- ENGL 10600 - First-Year Composition ♦ (satisfies Written Communication for core) or
- ENGL 10800 - Accelerated First-Year Composition ♦ (satisfies Written Communication for core) or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- International Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00
- Science, Technology & Society Selective - Credit Hours: 3.00

Electives (14 credits)

- Electives - Credit Hours: 14.00

Management Admissions Index (MAI) Core

Management Admissions Index classes consist of:

- **ECON 25100** Microeconomics
- **ENGL 10600** First-year Composition or **ENGL 10800** Accelerated First-year Composition or **SCLA 10100** Transformative Texts, Critical Thinking and Communication I: Antiquity to Modernity
- **MA 16010** Applied Calculus I
- **MA 16020** Applied Calculus II
- **MGMT 20000** Introductory Accounting
- **COM 11400** Fundamentals of Speech Communication or **COM 21700** Science Writing & Presentation OR **SCLA 10200** Transformative Texts, Critical Thinking and Communication II: Modern World OR **EDPS 31500** Collaborative Leadership: Interpersonal Skills

Upper Division Requirements: A student must 1) complete all MAI courses with a 3.00 or above MAI GPA AND a 2.50 cumulative GPA 2) have a C- or higher in all MAI AND required Management courses 3) Not be on academic probation.

- University Policy states students may only attempt a course 3 times and grades of W or WF are included in this limit. Per the School of Management, no more than three different MAI courses, or their equivalents, may be taken two times for a grade.
- Previous enrollments in MA 16100, 16200, 16500, 16600 do not count against the retake policy for the MAI.

Additional Requirements

International Electives for the School of Management

Optional Concentration for Supply Chain, Information and Analytics

- Accounting Concentration in School of Management
- Finance Concentration in School of Management
- Hospitality and Tourism Management Concentration in School of Management
- International Business Concentration in School of Management
- Innovation Management Concentration in School of Management
- Management Consulting Concentration in School of Management
- Management Information Systems Concentration in School of Management
- Marketing Concentration in School of Management
- Operation & Supply Chain Mgmt Concentration in School of Management

University Core Requirements

- Human Cultures Humanities
- Human Cultures Behavioral/Social Science
- Information Literacy
- Science #1
- Science #2
- Science, Technology, and Society
- Written Communication
- Oral Communication
- Quantitative Reasoning

For a complete listing of course selectives, visit the Provost's Website.

Prerequisite Information:

For current pre-requisites for courses, click [here](#).

Program Requirements

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity

- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

14-15 Credits

Spring 1st Year

- MA 16020 - Applied Calculus II ♦
- ECON 25100 - Microeconomics ♦
- MGMT 29500 - Professional Career Management ♦

- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Human Cultures: Humanities Selective - Credit Hours: 3.00
- Science selective - Credit Hours: 3.00

16 Credits

Fall 2nd Year

- MGMT 20000 - Introductory Accounting ♦
- CS 23500 - Introduction To Organizational Computing
- STAT 22500 - Introduction To Probability Models
- Elective - Credit Hours: 3.00
- Science, Technology & Society selective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- MGMT 20100 - Management Accounting I
- MGMT 30500 - Business Statistics
- ECON 25200 - Macroeconomics
- Elective - Credit Hours: 3.00
- International Elective - Credit Hours: 3.00

15 Credits

Fall 3rd Year

- MGMT 31000 - Financial Management
- MGMT 38200 - Management Information Systems
- MGMT 32400 - Marketing Management
- MGMT 30600 - Management Science
- MGMT 36100 - Operations Management

15 Credits

Spring 3rd Year

- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 54400 - Database Management Systems
- MGMT 35200 - Strategic Management
- MGMT 46300 - Supply Chain Analytics
- Required SCIA Course - Credit Hours: 3.00

15 Credits

Fall 4th Year

- OBHR 33000 - Introduction To Organizational Behavior
- International Elective - Credit Hours: 3.00
- Required SCIA Course - Credit Hours: 3.00
- Required SCIA Course - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 4th Year

- ENGL 42000 - Business Writing
- ECON 30100 - Managerial Economics
- MGMT 25400 - Legal Foundations Of Business I
- Required SCIA Course - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Notes

- MGMT, OBHR and ECON courses numbered 30000 or higher can only be taken after being admitted to Upper Division.
- Transfer credit for upper level MGMT, OBHR and ECON (Purdue Transfer Credit Courses) will only be considered if taken at a 4 year AACSB accredited school.
- Courses taken on approved Krannert study abroad programs may be used to satisfy degree requirements. Students participating in a Purdue approved study abroad program are registered as full-time Purdue students during their semester abroad. Schedule an appointment with your advisor to discuss study abroad opportunities.
- Minors outside of the School of Management are also available.

Foreign Language Courses

Foreign Language proficiency requirements vary by program.

For acceptable languages and proficiency levels, see your advisor: American Sign Language, Arabic, Chinese, French, German, (ancient) Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Spanish

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

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Certificate

Advanced Accountancy Certificate

About the Certificate

The Krannert Graduate School of Management is pleased to offer this description of our Certificate of Advanced Accountancy Program. This program enhances our accounting undergraduate curriculum by

- Offering a directed plan of study to meet the 150 hour requirement for taking the CPA Exam.
- Opportunities for enhanced training for those interested in corporate accounting positions.
- Offering students an opportunity to earn advanced recognition by obtaining a Certificate of Advanced Accountancy in addition to their undergraduate degree.
- Offering 5 specialized, upper-division accounting courses.

- Increasing the number of communication, ethics, leadership and other courses taken outside the School of Management.

Requirements for the Certificate (27 credits)

Courses - Choose Five (15 credits)

- MGMT 50900 - International Accounting
- MGMT 53000 - Financial Statement Analysis
- MGMT 53100 - Government/Not-For-Profit Accounting
- MGMT 53200 - Forensic Accounting And Fraud Examination
- MGMT 59000 - Directed Readings In Management (Practicum in Taxation, Accounting Ethics, Advanced Taxation) - Credit Hours: 3.00

Additional Courses - Choose Four (12 credits)

Choose at least one course from each list.

List A

- MGMT 41100 - Investment Management
- MGMT 41300 - Corporate Finance
- MGMT 41500 - International Financial Management
- MGMT 45900 - International Management
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 47300 - Data Mining
- MGMT 47900 - Data Visualization
- ECON 36100 - Antitrust And Regulation
- ECON 38000 - Money And Banking
- ECON 45100 - Game Theory
- ECON 46100 - Industrial Organization

List B

- COM 31400 - Advanced Presentational Speaking
- COM 31800 - Principles Of Persuasion
- COM 32500 - Interviewing: Principles And Practice
- OLS 27400 - Applied Leadership
- PHIL 11100 - Introduction To Ethics
- PHIL 12000 - Critical Thinking
- PHIL 15000 - Principles Of Logic
- POL 10100 - American Government And Politics
- SOC 31200 - American Society

Notes

- Candidates for the Certificate will be undergraduate accounting majors and will complete at least 150 credit hours, consisting of the coursework that makes up the undergraduate accounting major and the additional 30 credit hours of coursework for the Certificate.
- Candidates must earn a grade of C- or better in each accounting course that they wish to count towards the Certificate.
- Students are encouraged to take multiple internships (particularly one in spring semester of their fourth year) and study abroad. For those students seeking a position in public accounting, you are encouraged begin taking a CPA exam review course in their last semester before graduation (or in the summer following graduation).

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Minor

Business Economics Minor

Requirements for the Minor (15 credits)

Required Courses (9 credits)

- ECON 25100 - Microeconomics
- ECON 25200 - Macroeconomics
- ECON 30100 - Managerial Economics

Choose One (3 credits)

- ECON 35200 - Intermediate Macroeconomics
- ECON 36100 - Antitrust And Regulation
- ECON 38000 - Money And Banking
- ECON 46100 - Industrial Organization

Economics Elective- Choose One (3 credits)

- ECON 32500 - Economics Of Sports
- ECON 35200 - Intermediate Macroeconomics
- ECON 36000 - Econometrics
- ECON 36100 - Antitrust And Regulation
- ECON 36200 - Health Economics
- ECON 36500 - History Of Economic Thought
- ECON 36700 - Law And Economics
- ECON 37000 - International Trade
- ECON 37600 - Economics Of The European Union

- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 39000 - Junior Level Problems In Economics
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 45200 - Empirical Macroeconomics
- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47100 - Behavioral Economics
- ECON 48500 - Economics Of Racial And Gender Discrimination
- ECON 49900 - Senior Honors Thesis
- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 56200 - Econometrics I

Notes

- Students majoring in Economics cannot obtain a Business Economics Minor
- A grade of C- or better must be earned in any course used to fulfill the minor. Courses for the minor may not be taken as Pass/No Pass.
- Transfer credit for courses that are a direct match will be accepted for the minor. Undistributed transfer credit (i.e. ECON 2XXXX) will not be accepted.
- **Economics Majors** have priority in registering for Economics upper-division courses. Space in upper-division courses is not guaranteed.
- Economics Courses (not principles) completed as part of an approved study abroad program may be used to fulfill the Economics Upper-Division Electives Requirement.

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Economics Minor

Requirements for the Minor (15 credits)

Required Courses (6 credits)

- ECON 25100 - Microeconomics
- ECON 25200 - Macroeconomics

Intermediate Theory Course (3 credits)

- ECON 34000 - Intermediate Microeconomic Theory
- ECON 51100 - Intermediate Economics I

- ECON 35200 - Intermediate Macroeconomics
- ECON 51200 - Intermediate Economics II

Economics Electives -Choose Two (6 credits)

- ECON 32500 - Economics Of Sports
- ECON 34000 - Intermediate Microeconomic Theory
- ECON 35200 - Intermediate Macroeconomics
- ECON 36000 - Econometrics
- ECON 36100 - Antitrust And Regulation
- ECON 36200 - Health Economics
- ECON 36500 - History Of Economic Thought
- ECON 36700 - Law And Economics
- ECON 37000 - International Trade
- ECON 37600 - Economics Of The European Union
- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 39000 - Junior Level Problems In Economics
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 45200 - Empirical Macroeconomics
- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47100 - Behavioral Economics
- ECON 48500 - Economics Of Racial And Gender Discrimination
- ECON 49900 - Senior Honors Thesis
- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 56200 - Econometrics I

Notes

- Economics Minor is not available to Economics Majors
- A grade of C- or better must be earned in any course used to fulfill the minor. Courses for the minor may not be taken as Pass/No Pass.
- Transfer credit for courses that are a direct match will be accepted for the minor. Undistributed transfer credit (i.e. ECON 2XXXX) will not be accepted. To see how courses from other institutions transfer to Purdue's Transfer Credit Course Equivalence Guide at https://selfservice.mypurdue.purdue.edu/prod/bzwtxcd.p_select_info.
- Economics courses (not Principles) completed as part of an approved study abroad program may be used to fulfill the Economics Upper-Division Electives requirement.
- Economics majors have priority in registering for Economics upper-division courses. Students seeking a Minor in Economics are not allowed to register for upper-division courses until after Krannert registration restrictions are lifted. Space in upper-division courses is not guaranteed. More information lifting of restrictions can be found at <http://www.krannert.purdue.edu/undergraduate/current-students/nonkrannert-students.asp>.

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Human Resource Management Minor

Requirements for the Minor (15 credits)

Required Courses (6 credits)

- OBHR 33000 - Introduction To Organizational Behavior
- MGMT 44301 - Management Of Human Resources or
- MGMT 44428 - Human Resources Management

Advanced Topic Courses (9 credits)

- MGMT 44362 - Leadership & Organizational Change
- MGMT 44429 - Talent Management
- MGMT 44430 - Staffing: Talent Acquisition
- MGMT 44431 - Compensation: Total Rewards
- MGMT 44432 - Employee And Leadership Development
- MGMT 44690 - Negotiation And Decision Making

Notes

- All courses must receive a grade of "C-" or better.

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Management Minor

Requirements for the Minor (18 credits)

Required Courses (9 credits)

- MGMT 20000 - Introductory Accounting
- MGMT 20100 - Management Accounting I
- ECON 25100 - Microeconomics

Electives (9 credits)

- MGMT 30400 - Introduction To Financial Management or
- MGMT 31000 - Financial Management *

- MGMT 32300 - Principles Of Marketing or
- MGMT 32400 - Marketing Management *

- MGMT 35000 - Intermediate Accounting I *

- MGMT 25400 - Legal Foundations Of Business I * or
- MGMT 45500 - Legal Background For Business I

- MGMT 36100 - Operations Management *
- MGMT 38200 - Management Information Systems *
- MGMT 35200 - Strategic Management *
- Study Abroad course approved by School of Management

- MGMT 44301 - Management Of Human Resources or
- MGMT 44428 - Human Resources Management
- OBHR 33000 - Introduction To Organizational Behavior *

- MGMT 30500 - Business Statistics * or
- STAT 35000 - Introduction To Statistics or
- STAT 50300 - Statistical Methods For Biology or
- STAT 51100 - Statistical Methods or
- IE 33000 - Probability And Statistics In Engineering II

Notes

- Courses with a (*) indicate Non-Krannert students must wait for the date listed on the website for restrictions to be lifted allowing registration, space permitting <http://www.krannert.purdue.edu/undergraduate/current-students/nonkrannert-students.asp>
- A grade of a C- or better must be earned in any course used to fulfill the minor. Courses for the minor may not be taken as Pass/No Pass.
- Transfer credit for courses that are a direct match will be accepted for the minor. Undistributed transfer credit (i.e. MGMT 2XXXX) will not be accepted. To see how courses from other institutions transfer to Purdue use Purdue's Transfer Credit Courses Equivalence Guide at https://selfservice.mypurdue.purdue.edu/prod/bzwtxcd.p_select_info.
- MGMT 20010: Introductory Accounting for Non-Management Majors may not be used as a prerequisite for MGMT 20100, Management Accounting I. MGMT 20000 is the pre-requisite for MGMT 20100.
- Students who took ECON 25200 prior to Fall 2013 to satisfy their management minor requirement may use it to satisfy minor requirements and as a prerequisite for MGMT 31000 or MGMT 32400.

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Mathematical Economics Minor

The mathematical economics minor is designed to prepare students for graduate studies in economics or other related fields. It teaches students to apply mathematical methods to analyze economic problems and evaluate public policies.

Requirements for the Minor (16-17 credits)

Required Courses (13 credits)

- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 56200 - Econometrics I
- MA 26100 - Multivariate Calculus

Additional Course - Choose One (3-4 credits)

- MA 26200 - Linear Algebra And Differential Equations
- MA 26500 - Linear Algebra
- MA 35100 - Elementary Linear Algebra

Notes

- The Minor in Mathematical Economics is not available to Economics Majors or other Economics Minors.
- Courses for the minor may not be taken as Pass/No Pass.
- ECON 51100 fulfills any ECON 25100 and ECON 34000 prerequisites. ECON 51200 fulfills any ECON 25200 and ECON 35200 prerequisite. ECON 56200 fulfills any ECON 36000 prerequisite.
- Economics majors and students in the combined BS and MS-ECON program have priority in registering for Economics upper-division courses, including the three ECON courses that comprise the Minor in Mathematical Economics. This contrasts with students seeking a Minor in Economics or a Minor in Business Economics, as such students are not allowed to register for upper-division courses until after Krannert registration restrictions are lifted. To obtain registration priority for economics courses, we encourage interested students in a STEM discipline to apply for the combined BS and MS-ECON program. Space in upper-division courses is not guaranteed.
- To The combined degree program allows undergraduate students in Engineering (AAE, CE ChE, ECE, IE, or ME), Mathematics, Statistics, or Computer Science to count 500-level economics courses towards both the Minor in Mathematical Economics and the MS degree in Economics. After graduating from Purdue with a BS degree, the student would then have the option of completing the remaining 21 credit hours of courses for the Purdue MS degree in Economics while employed by taking online courses over the following two years or through a combination of online and on-campus courses.

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Pre-Program

Pre-Accounting

Krannert's Pre-program's consist of the first four semesters of a student's major program. Students must meet the MAI/EAI/IMMAI requirements for their chosen major (typically within the first four semesters), then apply for Upper Division and be approved to move into their major program. Please make sure to review the requirements for both your Pre-Program and Program in Purdue's catalog.

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science Selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- MA 16020 - Applied Calculus II ♦
- ECON 25100 - Microeconomics ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Human Cultures Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- STAT 22500 - Introduction To Probability Models

- Science, Technology, & Society Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management ♦
- International Elective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

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Pre-Economics

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Fall 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16010 - Applied Calculus I ♦ or
- MA 16100 - Plane Analytic Geometry And Calculus I ♦ or
- MA 16500 - Analytic Geometry And Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or

- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- Science Selective - Credit Hours: 3.00
- Elective - Credit Hours: 0.00 to 3.00

15 Credits

Spring 1st Year

- CS 23500 - Introduction To Organizational Computing
- ECON 25200 - Macroeconomics ♦
- MGMT 29500 - Professional Career Management ♦
- MA 16020 - Applied Calculus II ♦ or
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ or
- MA 16600 - Analytic Geometry And Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Elective - Credit Hours: 0.00 to 2.00

15 Credits

Fall 2nd Year

- ECON 34000 - Intermediate Microeconomic Theory
- STAT 35000 - Introduction To Statistics or
- STAT 51100 - Statistical Methods or
- MGMT 30500 - Business Statistics
- Science, Technology & Society Selective - Credit Hours: 3.00
- Humanities Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 36000 - Econometrics or
- ECON 56200 - Econometrics I
- ECON 35200 - Intermediate Macroeconomics or
- ECON 51200 - Intermediate Economics II
- International Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

- Elective - Credit Hours: 3.00

15 Credits

Critical Course

The ♦ course is considered critical.

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Pre-Finance

Krannert's Pre-program's consist of the first four semesters of a student's major program. Students must meet the MAI/EAI/IMMAI requirements for their chosen major (typically within the first four semesters), then apply for Upper Division and be approved to move into their major program. Please make sure to review the requirements for both your Pre-Program and Program in Purdue's catalog.

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science Selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- MA 16020 - Applied Calculus II ♦
- ECON 25100 - Microeconomics ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or

- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- STAT 22500 - Introduction To Probability Models
- Science, Technology, & Society Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- ENGL 42000 - Business Writing
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management ♦
- Elective - Credit Hours: 2.00

15 Credits

Critical Course

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Pre-General Management

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Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Science Selective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- MA 16020 - Applied Calculus II ♦
- ECON 25100 - Microeconomics ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills
- Science Selective - Credit Hours: 3.00
- Human Cultures Selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- STAT 22500 - Introduction To Probability Models
- Science, Technology, & Society Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics

- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- MGMT 29500 - Professional Career Management ♦
- Cultural Competency Selective I - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

Disclaimer

The student is ultimately responsible for knowing and completing all degree requirements.

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Pre-Industrial Management

Krannert's Pre-program's consist of the first four semesters of a student's major program. Students must meet the MAI/EAI/IMMAI requirements for their chosen major (typically within the first four semesters), then apply for Upper Division and be approved to move into their major program. Please make sure to review the requirements for both your Pre-Program and Program in Purdue's catalog.

Fall 1st Year

- MA 16100 - Plane Analytic Geometry And Calculus I ♦ or
- MA 16500 - Analytic Geometry And Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- CHM or PHYS course - Credit Hours: 4.00 (*Must be completed with a C- or greater prior to admission to upper division.*)

15-16 Credits

Spring 1st Year

- MGMT 29500 - Professional Career Management
- MA 16200 - Plane Analytic Geometry And Calculus II ♦ or
- MA 16600 - Analytic Geometry And Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- CHM or PHYS course - Credit Hours: 4.00 (*Must be completed with a C- or greater prior to admission to upper division.*)
- Human Cultures Humanities Selective - Credit Hours: 3.00

15-16 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- ECON 25100 - Microeconomics ♦
- MGMT 20000 - Introductory Accounting ♦
- MA 26100 - Multivariate Calculus
- Science, Technology, & Society Selective - Credit Hours: 3.00

16 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 25400 - Legal Foundations Of Business I
- STAT 22500 - Introduction To Probability Models
- International Elective - Credit Hours: 3.00

15 Credits

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Pre-Marketing

Krannert's Pre-program's consist of the first four semesters of a student's major program. Students must meet the MAI/EAI/IMMAI requirements for their chosen major (typically within the first four semesters), then apply for Upper Division and be approved to move into their major program. Please make sure to review the requirements for both your Pre-Program and Program in Purdue's catalog.

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16020 - Applied Calculus II ♦
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or
- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Human Cultures Humanities Selective - Credit Hours: 3.00
- Science, Technology & Society Selective - Credit Hours: 3.00

15 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- MGMT 25400 - Legal Foundations Of Business I
- STAT 22500 - Introduction To Probability Models
- International Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 29500 - Professional Career Management ♦
- Science Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

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Pre-Supply Chain Information & Analytics

Krannert's Pre-program's consist of the first four semesters of a student's major program. Students must meet the MAI/EAI/IMMAI requirements for their chosen major (typically within the first four semesters), then apply for Upper Division and be approved to move into their major program. Please make sure to review the requirements for both your Pre-Program and Program in Purdue's catalog.

Fall 1st Year

- MA 16010 - Applied Calculus I ♦
- ENGL 10600 - First-Year Composition ♦ or
- ENGL 10800 - Accelerated First-Year Composition ♦ or
- SCLA 10100 - Transformative Texts, Critical Thinking And Communication I: Antiquity To Modernity ♦
- PSY 12000 - Elementary Psychology or
- SOC 10000 - Introductory Sociology
- Elective - Credit Hours: 3.00
- Elective - Credit Hours: 2.00

15 Credits

Spring 1st Year

- ECON 25100 - Microeconomics ♦
- MA 16020 - Applied Calculus II ♦
- MGMT 29500 - Professional Career Management
- COM 11400 - Fundamentals Of Speech Communication ♦ or
- COM 21700 - Science Writing And Presentation ♦ or
- SCLA 10200 - Transformative Texts, Critical Thinking And Communication II: Modern World ♦ or

- EDPS 31500 - Collaborative Leadership: Interpersonal Skills ♦
- Human Cultures Selective - Credit Hours: 3.00
- Science Selective - Credit Hours: 3.00

16 Credits

Fall 2nd Year

- CS 23500 - Introduction To Organizational Computing
- MGMT 20000 - Introductory Accounting ♦
- STAT 22500 - Introduction To Probability Models
- Science, Technology, & Society Selective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Spring 2nd Year

- ECON 25200 - Macroeconomics
- MGMT 20100 - Management Accounting I
- MGMT 30500 - Business Statistics
- International Elective - Credit Hours: 3.00
- Elective - Credit Hours: 3.00

15 Credits

Critical Course

The ♦ course is considered critical.

In alignment with the Degree Map Guidance for Indiana's Public Colleges and Universities, published by the Commission for Higher Education (pursuant to HEA 1348-2013), a Critical Course is identified as "one that a student must be able to pass to persist and succeed in a particular major. Students who want to be nurses, for example, should know that they are expected to be proficient in courses like biology in order to be successful. These would be identified by the institutions for each degree program".

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Program Information

Accounting Concentration in School of Management

Concentration Courses (12 credits)

Choose Four (12 credits)

- MGMT 50300 - Advanced Accounting
- MGMT 50400 - Tax Accounting
- MGMT 50500 - Management Accounting II
- MGMT 50600 - Auditing
- MGMT 50900 - International Accounting
- MGMT 53000 - Financial Statement Analysis
- MGMT 53100 - Government/Not-For-Profit Accounting
- MGMT 53200 - Forensic Accounting And Fraud Examination
- MGMT 59000 - Directed Readings In Management - Advanced Taxation

Note

- Courses must be completed with a minimum grade of C- or better.
- Concentration is not available to Accounting majors.

Accounting Professional Supplemental Electives

- Professional Electives include the MGMT or ECON classes at the 30000 level or higher on this list by major.
- Up to 3 credits of EPICS courses at the 30000 level or higher may be used.
- 6 credits at the 30000 level or higher taken at an approved Krannert study abroad program may be used with advisor approval and used as a Professional Elective.

Courses

- ECON 34000 - Intermediate Microeconomic Theory
- ECON 35200 - Intermediate Macroeconomics
- ECON 36000 - Econometrics
- ECON 36100 - Antitrust And Regulation
- ECON 36700 - Law And Economics
- ECON 37000 - International Trade
- ECON 37600 - Economics Of The European Union
- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 46000 - Econometrics
- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47100 - Behavioral Economics
- MGMT 30600 - Management Science
- MGMT 39010 - Accounting Internship

- MGMT 39040 - Economics Internship
- MGMT 39050 - Finance Internship
- MGMT 41100 - Investment Management
- MGMT 41200 - Financial Institutions And Markets
- MGMT 41300 - Corporate Finance
- MGMT 41500 - International Financial Management
- MGMT 41601 - Corporate Mergers And Acquisitions
- MGMT 42300 - New Product Development
- MGMT 42710 - Digital Marketing Strategy
- MGMT 44362 - Leadership & Organizational Change
- MGMT 44428 - Human Resources Management
- MGMT 44429 - Talent Management
- MGMT 44500 - Introduction To Investments And Portfolio Management
- MGMT 44690 - Negotiation And Decision Making
- MGMT 45600 - Legal Foundations For Business II
- MGMT 45900 - International Management
- MGMT 46100 - Management Operations
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems
- MGMT 46300 - Supply Chain Analytics
- MGMT 46400 - Logistics: Concepts And Models
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 48400 - Management Of Entrepreneurial Ventures

Cultural Competency Selectives I & II for Management

Cultural Competency I & II Selectives

Please select 1 course from the below list of courses:

- ECON 37000 - International Trade
- ECON 37600 - Economics Of The European Union
- ECON 46600 - International Economics
- MGMT 41500 - International Financial Management
- MGMT 42210 - International Marketing
- MGMT 45900 - International Management
- MGMT 50900 - International Accounting

Please select 1 course from the below list of courses:

- AAS 37300 - Issues In African American Studies
- ANTH 23000 - Gender Across Cultures
- ECON 48500 - Economics Of Racial And Gender Discrimination
- ECON 49000 - Problems In Economics
- HIST 46900 - Black Civil Rights Movement
- HIST 47005 - Women And Health In America
- MGMT 33100 - Women In Law
- MGMT 39400 - Navigating Gender In The Workplace
- MGMT 39000 - Junior Level Problems In Management
- POL 22200 - Women, Politics, And Public Policy
- POL 32600 - Black Political Participation In America

- PSY 24000 - Introduction To Social Psychology
- PSY 23900 - The Psychology Of Women
- SOC 22000 - Social Problems
- SOC 31000 - Racial And Ethnic Diversity

Data Analytics Concentration in School of Management

Concentration Courses (12 credits)

Not available for Supply Chain Information & Analytics Majors enrolled in the Business Analytics Track

Choose Two (6 credits)

- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 47300 - Data Mining
- MGMT 47400 - Predictive Analytics
- ECON 36000 - Econometrics

Choose Two (6 credits)

- MGMT 28800 - Programming For Business Applications
- MGMT 40500 - Six Sigma And Quality Analytics
- MGMT 41310 - Financial Data Analysis And Modeling
- MGMT 42110 - Marketing Analytics
- MGMT 42500 - Marketing Research
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems
- MGMT 46300 - Supply Chain Analytics
- MGMT 46600 - Project Management
- MGMT 47900 - Data Visualization
- MGMT 48800 - Data-Driven Decisions In Digital Markets
- MGMT 54400 - Database Management Systems

Notes

- Courses must be completed with minimum grade of C- or better
- Only one course may be shared between two concentrations or between a major and a concentration

Economic Honors Upper Division Selectives

Economic Honors Upper Division Selective (12 Credits)

- ECON 32500 - Economics Of Sports
- ECON 35500 - Comparative Analysis Of Economic Systems
- ECON 36100 - Antitrust And Regulation

- ECON 36200 - Health Economics
- ECON 36500 - History Of Economic Thought
- ECON 36700 - Law And Economics
- ECON 36800 - Economics And Values
- ECON 37000 - International Trade
- ECON 37100 - International Monetary Problems
- ECON 37500 - United States Economic History
- ECON 37600 - Economics Of The European Union
- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 39000 - Junior Level Problems In Economics
- ECON 39040 - Economics Internship
- ECON 41500 - Contemporary Economic Problems And Policies
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 45200 - Empirical Macroeconomics
- ECON 45600 - Urban Economics
- ECON 46000 - Econometrics
- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47000 - Transportation Economics
- ECON 47100 - Behavioral Economics
- ECON 49000 - Problems In Economics
- ECON 49900 - Senior Honors Thesis
- ECON 51000 - Game Theory
- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 51300 - Economic Theory
- ECON 51400 - Microeconomics
- ECON 51500 - Macroeconomics
- ECON 51900 - Economics For Pre-College Educators
- ECON 52000 - Industrial Economics
- ECON 53400 - International Trade Theory
- ECON 55000 - Personnel Economics
- ECON 56200 - Econometrics I
- ECON 56500 - Law And Economics
- ECON 57000 - International Economics
- ECON 57200 - Econometrics II
- ECON 57300 - Financial Econometrics
- ECON 57400 - Microeconometrics
- ECON 58500 - Behavioral Economics
- ECON 59000 - Problems In Economics
- ECON 48500 - Economics Of Racial And Gender Discrimination

Economic Honors Upper Division Supplemental Information

Economic Honors Upper Division Selective (12 Credits)

- ECON 32500 - Economics Of Sports
- ECON 35500 - Comparative Analysis Of Economic Systems
- ECON 36100 - Antitrust And Regulation
- ECON 36200 - Health Economics
- ECON 36500 - History Of Economic Thought
- ECON 36700 - Law And Economics
- ECON 36800 - Economics And Values
- ECON 37000 - International Trade
- ECON 37100 - International Monetary Problems
- ECON 37500 - United States Economic History
- ECON 37600 - Economics Of The European Union
- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 39000 - Junior Level Problems In Economics
- ECON 39040 - Economics Internship
- ECON 41500 - Contemporary Economic Problems And Policies
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 45200 - Empirical Macroeconomics
- ECON 45600 - Urban Economics
- ECON 46000 - Econometrics
- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47000 - Transportation Economics
- ECON 47100 - Behavioral Economics
- ECON 49000 - Problems In Economics
- ECON 49900 - Senior Honors Thesis
- ECON 51000 - Game Theory
- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 51300 - Economic Theory
- ECON 51400 - Microeconomics
- ECON 51500 - Macroeconomics
- ECON 51900 - Economics For Pre-College Educators
- ECON 52000 - Industrial Economics
- ECON 53400 - International Trade Theory
- ECON 55000 - Personnel Economics
- ECON 56200 - Econometrics I
- ECON 56500 - Law And Economics
- ECON 57000 - International Economics
- ECON 57200 - Econometrics II
- ECON 57300 - Financial Econometrics
- ECON 57400 - Microeconometrics
- ECON 58500 - Behavioral Economics
- ECON 59000 - Problems In Economics

Economics Concentration for Industrial Management

Required Courses (15 credits)

- ECON 34000 - Intermediate Microeconomic Theory
- ECON 35200 - Intermediate Macroeconomics
- ECON 30000 or 40000 level course (*excludes ECON 30100*) - Credit Hours: 3.00
- ECON 30000 or 40000 level course (*excludes ECON 30100*) - Credit Hours: 3.00
- ECON 30000 or 40000 level course (*excludes ECON 30100*) - Credit Hours: 3.00

Economics Honors Concentration for Industrial Management

Required Courses (15 credits)

- ECON 34000 - Intermediate Microeconomic Theory
- ECON 35200 - Intermediate Macroeconomics
- ECON 36000 - Econometrics
- ECON 49900 - Senior Honors Thesis
- ECON 30000 or 40000 level course (*excluding ECON 30100*) - Credit Hours: 3.00

Economics Upper Division Selectives

Economics Upper Division Selective (15 Credits)

- ECON 32500 - Economics Of Sports
- ECON 35500 - Comparative Analysis Of Economic Systems
- ECON 36100 - Antitrust And Regulation
- ECON 36500 - History Of Economic Thought
- ECON 36700 - Law And Economics
- ECON 36800 - Economics And Values
- ECON 37000 - International Trade
- ECON 37100 - International Monetary Problems
- ECON 37500 - United States Economic History
- ECON 37600 - Economics Of The European Union
- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 39000 - Junior Level Problems In Economics
- ECON 39040 - Economics Internship
- ECON 41500 - Contemporary Economic Problems And Policies
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 45200 - Empirical Macroeconomics
- ECON 45600 - Urban Economics
- ECON 46000 - Econometrics
- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47000 - Transportation Economics

- ECON 47100 - Behavioral Economics
- ECON 49000 - Problems In Economics
- ECON 49900 - Senior Honors Thesis
- ECON 51000 - Game Theory
- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 51300 - Economic Theory
- ECON 51400 - Microeconomics
- ECON 51500 - Macroeconomics
- ECON 51900 - Economics For Pre-College Educators
- ECON 52000 - Industrial Economics
- ECON 53400 - International Trade Theory
- ECON 55000 - Personnel Economics
- ECON 56200 - Econometrics I
- ECON 56500 - Law And Economics
- ECON 57000 - International Economics
- ECON 57200 - Econometrics II
- ECON 57300 - Financial Econometrics
- ECON 57400 - Microeconometrics
- ECON 58500 - Behavioral Economics
- ECON 59000 - Problems In Economics
- ECON 48500 - Economics Of Racial And Gender Discrimination

Economics Upper Division Supplemental Information

Economics Upper Division Selective (15 Credits)

- ECON 32500 - Economics Of Sports
- ECON 35500 - Comparative Analysis Of Economic Systems
- ECON 36100 - Antitrust And Regulation
- ECON 36500 - History Of Economic Thought
- ECON 36700 - Law And Economics
- ECON 36800 - Economics And Values
- ECON 37000 - International Trade
- ECON 37100 - International Monetary Problems
- ECON 37500 - United States Economic History
- ECON 37600 - Economics Of The European Union
- ECON 38000 - Money And Banking
- ECON 38500 - Labor Economics
- ECON 39000 - Junior Level Problems In Economics
- ECON 39040 - Economics Internship
- ECON 41500 - Contemporary Economic Problems And Policies
- ECON 42200 - Public Finance And Taxation
- ECON 45100 - Game Theory
- ECON 45200 - Empirical Macroeconomics
- ECON 45600 - Urban Economics
- ECON 46000 - Econometrics

- ECON 46100 - Industrial Organization
- ECON 46600 - International Economics
- ECON 47000 - Transportation Economics
- ECON 47100 - Behavioral Economics
- ECON 49000 - Problems In Economics
- ECON 49900 - Senior Honors Thesis
- ECON 51000 - Game Theory
- ECON 51100 - Intermediate Economics I
- ECON 51200 - Intermediate Economics II
- ECON 51300 - Economic Theory
- ECON 51400 - Microeconomics
- ECON 51500 - Macroeconomics
- ECON 51900 - Economics For Pre-College Educators
- ECON 52000 - Industrial Economics
- ECON 53400 - International Trade Theory
- ECON 55000 - Personnel Economics
- ECON 56200 - Econometrics I
- ECON 56500 - Law And Economics
- ECON 57000 - International Economics
- ECON 57200 - Econometrics II
- ECON 57300 - Financial Econometrics
- ECON 57400 - Microeconometrics
- ECON 58500 - Behavioral Economics
- ECON 59000 - Problems In Economics

Engineering Concentration for Industrial Management

Concentration Courses (15 credits)

At least 6 credits must be MGMT courses.

Work Methods & Design

- IE 38600 - Work Analysis And Design I
- IE 55600 - Job Design
- IE 55800 - Safety Engineering
- IE 57700 - Human Factors In Engineering

Statistical Control

- IE 53000 - Quality Control
- IE 53300 - Industrial Applications Of Statistics

Economic Decision Making

- IE 54500 - Engineering Economic Analysis

- IE 54600 - Economic Decisions In Engineering

Systems Collaboration

- SYS 30000 - It's A Complex World - Addressing Global Challenges
- SYS 35000 - Systems Theories And Approaches
- SYS 40000 - Science And Technology Policy
- SYS 50000 - Perspectives On Systems

Management

- MGMT 44810 - Technology Strategy
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems
- MGMT 46300 - Supply Chain Analytics
- MGMT 46400 - Logistics: Concepts And Models
- MGMT 46600 - Project Management

Finance Concentration in School of Management

Concentration Courses (12 credits)

Required Courses: (6 credits)

- MGMT 41100 - Investment Management
- MGMT 41300 - Corporate Finance

Choose Two: (6 credits)

- MGMT 41150 - Futures And Options
- MGMT 41200 - Financial Institutions And Markets
- MGMT 41250 - Fixed Income Securities
- MGMT 41310 - Financial Data Analysis And Modeling
- MGMT 41350 - Venture Capital And Entrepreneurial Finance
- MGMT 41500 - International Financial Management
- MGMT 41601 - Corporate Mergers And Acquisitions

Notes

- Not available for Finance Majors
- Courses must be completed with a minimum grade of C- or better.

Financial Engineering Concentration for Industrial Management

Required Courses - Choose Six (18 credits)

- MGMT 41100 - Investment Management
- MGMT 41150 - Futures And Options
- MGMT 41200 - Financial Institutions And Markets
- MGMT 41250 - Fixed Income Securities
- MGMT 41300 - Corporate Finance
- MGMT 41310 - Financial Data Analysis And Modeling
- MGMT 41350 - Venture Capital And Entrepreneurial Finance
- MGMT 41500 - International Financial Management
- MGMT 41601 - Corporate Mergers And Acquisitions
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 47400 - Predictive Analytics
- MGMT 61400 - Investments
- MGMT 64200 - Portfolio Management
- MGMT 64300 - Financial Risk Management
- MGMT 69000 - Advanced Problems In Management
- ECON 36000 - Econometrics
- ECON 51100 - Intermediate Economics I
- IE 53500 - Linear Programming
- IE 53800 - Nonlinear Optimization Algorithms And Models
- IE 54600 - Economic Decisions In Engineering
- IE 58100 - Simulation Design And Analysis
- IE 59000 - Topics In Industrial Engineering

General Management Supplemental Information

Cultural Competency Selective (6 Credits)

- AAS 37000 - Black Women Rising
- ANTH 23000 - Gender Across Cultures
- ECON 46600 - International Economics
- ECON 37000 - International Trade
- ECON 37600 - Economics Of The European Union
- MGMT 29000 - Problems In Management
- MGMT 50900 - International Accounting
- MGMT 45900 - International Management
- MGMT 41500 - International Financial Management
- MGMT 42210 - International Marketing
- POL 32600 - Black Political Participation In America
- PSY 23900 - The Psychology Of Women
- PSY 24000 - Introduction To Social Psychology
- SOC 22000 - Social Problems
- SOC 31000 - Racial And Ethnic Diversity

Hospitality and Tourism Management Concentration in School of Management

Concentration Courses (16 credits)

HTM courses (16 credits)

- HTM 10000 - Introduction To The Hospitality And Tourism Industry
- HTM 17300 - Introduction To Tourism Management
- HTM 19100 - Sanitation And Health In Foodservice, Lodging, And Tourism
- HTM 32200 - Hospitality Facilities Management

- HTM 38110 - Revenue Management In The Lodging Industry or
- HTM 49900 - Feasibility Studies And Business Development In Hospitality And Tourism

- HTM selective - Credit Hours: 3.00

Notes

- Available to all Management majors
- Courses must be completed with a minimum grade of C- or better

Innovation Management Concentration in School of Management

Concentration Courses (12 credits)

Innovation-focused course - Choose Three (9 credits)

- MGMT 42300 - New Product Development
- MGMT 42710 - Digital Marketing Strategy
- MGMT 44810 - Technology Strategy
- MGMT 48400 - Management Of Entrepreneurial Ventures
- MGMT 48800 - Data-Driven Decisions In Digital Markets
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 59000 - Directed Readings In Management (Titles: Techstart, Biomedship, Student-Managed Venture Fund) Instructor permission - Credit Hours: 3.00
- ECON 31200 - Energy Economics: Competition, Regulatory, And Environmental Policy

Toolkit course - Choose One (3 credits)

- MGMT 44710 - Competitive Strategy
- MGMT 45900 - International Management

- MGMT 46600 - Project Management
- ECON 46100 - Industrial Organization

Notes

- Courses must be completed with minimum grade of C- or better
- Additional 12 credits beyond the student's major (courses cannot be double counted)

International Business Concentration in School of Management

Concentration Courses (12 credits)

Courses (12 credits)

- MGMT 39000 - Junior Level Problems In Management
- MGMT 41500 - International Financial Management
- MGMT 44310 - Managing Human Capital Globally
- MGMT 45900 - International Management
- MGMT 50900 - International Accounting
- MGMT 42210 - International Marketing
- ECON 37000 - International Trade
- ECON 46600 - International Economics
- Modern Foreign Language (course level- 20100, 20200, 30100, 30200, 40100 or 40200) - Credit Hours: 3.00
- International Business Electives (MGMT 49000 taken on Study Abroad) - Credit Hours: 3.00

Notes

- Courses must be completed with minimum grade of C- or better

International Electives for the School of Management

Courses:

- AGECE 34000 - International Economic Development
- AGECE 25000 - Economic Geography Of World Food And Resources
- ANTH 34100 - Culture And Personality
- ANTH 34000 - Global Perspectives On Health
- AGECE 45000 - International Agricultural Trade
- CLCS 23700 - Gender And Sexuality In Greek And Roman Antiquity
- CLCS 18100 - Classical World Civilizations
- CLCS 38000 - Alexander The Great and Hellenistic World
- CLCS 48000 - Potters And Society In Antiquity
- COM 22400 - Communicating In The Global Workplace

- COM 30300 - Intercultural Communication
- CSR 33200 - Cross-Cultural Marketing And International Retailing
- ECON 37600 - Economics Of The European Union
- ECON 46600 - International Economics
- FNR 23000 - The World's Forests And Society
- HIST 10300 - Introduction To The Medieval World
- HIST 10400 - Introduction To The Modern World
- HIST 10500 - Survey Of Global History
- HIST 24000 - East Asia And Its Historic Tradition
- HIST 24300 - South Asian History And Civilizations
- HIST 32000 - The World Of Charlemagne
- HIST 32900 - History Of Women In Modern Europe
- HIST 34300 - Traditional Japan
- HIST 34400 - History Of Modern Japan
- HIST 39200 - Caribbean History And Culture
- HIST 34000 - Modern China
- HIST 40300 - Europe In The Reformation
- MGMT 50900 - International Accounting
- SOC 33900 - Introduction To The Sociology Of Developing Nations
- PHIL 11400 - Global Moral Issues
- PHIL 23000 - Religions Of The East
- PHIL 23100 - Religions Of The West
- POL 13000 - Introduction To International Relations
- POL 14100 - Governments Of The World
- POL 23500 - International Relations Among Rich And Poor Nations
- POL 23700 - Modern Weapons And International Relations
- POL 34800 - East Asian Politics
- POL 40300 - Field Experience In Political Science

Upper Division Courses:

- ECON 37000 - International Trade
- MGMT 41500 - International Financial Management
- MGMT 42210 - International Marketing
- MGMT 45900 - International Management

Notes

- Any foreign language course - 20100, 20200, 30100, 30200, 40100, and 40200 not in your native language. Foreign language course cannot be taught in English.
- Global or international courses (3-6 credits) taken at an approved Purdue study abroad program may be used toward the International Elective with advisor approval.

Management Consulting Concentration in School of Management

Concentration Courses (12 credits)

Required Skills Course (3 credits)

- MGMT 35500 - Consulting Tools And Skills

Experiential course - Choose One (3 credits)

- MGMT 42910 - Experiential Marketing
- MGMT 44810 - Technology Strategy
- MGMT 48400 - Management Of Entrepreneurial Ventures
- MGMT 69000 - Advanced Problems In Management (ELI Corporate Consulting) Instructor permission
- ENTR 48100 - Consulting For Emerging Enterprises

Toolkit courses - Choose Two (6 credits)

- MGMT 39100 - Strategic Thinking And Decision-Making
- MGMT 44690 - Negotiation And Decision Making
- MGMT 44710 - Competitive Strategy
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 45900 - International Management
- MGMT 46600 - Project Management
- MGMT 47900 - Data Visualization

- ECON 36000 - Econometrics or
- ECON 46000 - Econometrics

- ECON 45100 - Game Theory
- ECON 47100 - Behavioral Economics

Notes

- Courses must be completed with minimum grade of C- or better
- Must take 12 credits beyond the student's major to receive the concentration. Courses cannot be counted twice.

Management Information Systems Concentration in School of Management

Concentration Courses (12 credits)

Choose Three (9 credits)

- MGMT 28800 - Programming For Business Applications or

- CS 17700 - Programming With Multimedia Objects or
- CNIT 17500 - Visual Programming
- MGMT 54400 - Database Management Systems
- MGMT 54500 - Systems Development

Choose One (3 credits)

- MGMT 48800 - Data-Driven Decisions In Digital Markets
- MGMT 54700 - Computer Communications Systems

Notes

- Courses must be completed with minimum grade of C- or better
- Only one course may be shared between two concentrations or between a major and a concentration.

Manufacturing Service & Operations Management Concentration for Industrial Management

Concentration Requirements (15 credits)

Required Courses (9 credits)

- MGMT 40500 - Six Sigma And Quality Analytics
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems

Choose Two (6 credits)

- MA 26500 - Linear Algebra
- MFET 40000 - Computer Integrated Manufacturing
- MGMT 54400 - Database Management Systems
- MGMT 54500 - Systems Development

Marketing Concentration in School of Management

Concentration Courses (12 credits)

Choose four courses (12 credits):

- MGMT 42300 - New Product Development
- MGMT 42500 - Marketing Research
- MGMT 42110 - Marketing Analytics

- MGMT 42610 - Brand Management
- MGMT 42210 - International Marketing
- MGMT 42710 - Digital Marketing Strategy
- AGECE 33100 - Principles Of Selling In Agricultural Business
- COM 25600 - Introduction To Advertising

Notes

- Not available to Marketing majors
- Courses must be completed with minimum grade of C- or better

Operation & Supply Chain Mgmt Concentration in School of Management

Concentration Courses (12 credits)

Required Courses (6 credits)

- MGMT 46300 - Supply Chain Analytics
- MGMT 46400 - Logistics: Concepts And Models

Choose Two (6 Credits)

- MA 26500 - Linear Algebra
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems
- MGMT 40500 - Six Sigma And Quality Analytics
- MGMT 47400 - Predictive Analytics
- MGMT 47200 - Advanced Spreadsheet Modeling And Simulation
- MGMT 46600 - Project Management

Notes

- Courses must be completed with minimum grade of C- or better
- Only one course may be shared between two concentrations or between a major and a concentration

Operations & Supply Chain Management Concentration for Industrial Management

Concentration Requirements (15 credits)

Required Courses (6 credits)

- MGMT 46300 - Supply Chain Analytics
- MGMT 46400 - Logistics: Concepts And Models

Choose Three (9 credits)

- MA 26500 - Linear Algebra
- MGMT 40500 - Six Sigma And Quality Analytics
- MGMT 45200 - Manufacturing Strategy And Process Innovation
- MGMT 46200 - Advanced Manufacturing Planning And Control Systems
- MGMT 46600 - Project Management
- MGMT 47400 - Predictive Analytics

Science, Technology, Engineering & Math Concentration for Industrial Management

Required Courses - Choose Five (15 credits)

- AAE 20300 - Aeromechanics I
- AAE 25100 - Introduction To Aerospace Design
- BME 20100 - Biomolecules: Structure, Function, And Engineering Applications
- CE 20300 - Principles And Practice Of Geomatics
- CE 29700 - Basic Mechanics I (Statics)
- CEM 20100 - Life Cycle Engineering And Management Of Constructed Facilities
- CS 15900 - C Programming
- ECE 20100 - Linear Circuit Analysis I
- ENGR 13100 - Transforming Ideas To Innovation I
- ENGR 13200 - Transforming Ideas To Innovation II
- IE 23000 - Probability And Statistics In Engineering I
- IE 34300 - Engineering Economics
- MA 26500 - Linear Algebra
- ME 20000 - Thermodynamics I
- ME 27000 - Basic Mechanics I
- MSE 23000 - Structure And Properties Of Materials
- MSE 23500 - Materials Properties Laboratory
- NUCL 20000 - Introduction to Nuclear Engineering
- PHYS 24100 - Electricity And Optics